

NATIONAL TV NIELSEN RATINGS PERSONS RANKING - TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING APRIL 6, 1980

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS				TOTAL PERSONS (2+)			
RANK	PROGRAM	AUDIENCES		RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)			% U.S.	NO. (000)
1	THAT'S INCREDIBLE#	28.6	21,820	1	DUKES OF HAZZARD	22.1	45,690
2	M*A*S*H	28.2	21,520	2	THAT'S INCREDIBLE#	21.6	44,720
3	FLO	27.8	21,210	3	M*A*S*H	19.3	39,820
4	60 MINUTES	26.7	20,370	4	FLO	18.1	37,520
5	DUKES OF HAZZARD	26.0	19,840	5	60 MINUTES	17.9	37,040
6	THREE'S COMPANY	25.8	19,690	6	CHIPS	17.7	36,570
6	WORLD HEAVYWGT CHAMPNSHIP(S)	25.8	19,690	7	ALICE	17.6	36,400
8	ALICE	25.0	19,080	8	THREE'S COMPANY	16.9	34,890
9	BARBARA WALTERS SPECIAL(S)	24.4	18,620	9	JEFFERSONS	16.8	34,710
10	JEFFERSONS	24.1	18,390	10	REAL PEOPLE	16.4	33,940
11	DALLAS	24.0	18,310	11	WORLD HEAVYWGT CHAMPNSHIP(S)	16.3	33,760
12	REAL PEOPLE	23.2	17,700	12	DALLAS	16.2	33,590
13	TAXI	22.7	17,320	13	DAFFY DUCK'S EASTER SHOW(S)	15.8	32,600
14	DIFF'RENT STROKES#	22.6	17,240	14	ARBOR DAY, CHARLIE BROWN(S)	15.4	31,860
15	LOU GRANT	22.4	17,090	15	BARBARA WALTERS SPECIAL(S)	15.4	31,840
16	VEGA\$#	21.7	16,560	16	LOVE BOAT	15.2	31,370
17	SOAP#	21.2	16,180	17	LAST-RED HOT DRAGONS(S)	15.0	30,940
				18	HERE-PETER COTTONTAIL(S)	14.9	30,900
				19	DIFF'RENT STROKES#	14.8	30,590
				19	VEGA\$#	14.8	30,590
				21	SOAP#	14.4	29,840

WOMEN (18+)

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	FLO	24.1	19,350
1	M*A*S*H	24.1	19,350
3	THAT'S INCREDIBLE#	23.0	18,470
4	60 MINUTES	22.2	17,780
5	ALICE	21.2	16,990
6	JEFFERSONS	20.8	16,660
7	DALLAS	20.7	16,560
8	DUKES OF HAZZARD	20.4	16,340
9	BARBARA WALTERS SPECIAL(S)	19.9	15,910
10	THREE'S COMPANY	19.4	15,550
11	LOU GRANT	19.3	15,440
12	SOAP#	17.5	13,990
13	VEGA\$#	17.4	13,960
14	KNOTS LANDING#	17.4	13,940
15	TAXI	17.1	13,720
16	ABC MONDAY NIGHT MOVIE#	17.1	13,680

MEN (18+)

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	WORLD HEAVYWGT CHAMPNSHIP(S)	27.9	20,080
2	60 MINUTES	22.3	16,080
3	THAT'S INCREDIBLE#	21.1	15,220
4	DUKES OF HAZZARD	20.3	14,630
5	NCAA BASKETBALL CHAMP.(S)	20.1	14,460
6	ALICE	18.2	13,150
7	REAL PEOPLE	18.2	13,130
8	JEFFERSONS	17.6	12,660
9	CBS TUESDAY NIGHT MOVIES#	16.8	12,130
10	M*A*S*H	16.1	11,580
11	CBS WEDNESDAY NIGHT MOVIE#	16.0	11,570
12	CHIPS	16.0	11,530
13	ABC SUNDAY NIGHT MOVIE	15.7	11,350
14	FLO	15.7	11,340
15	DALLAS	15.6	11,280
16	BARBARA WALTERS SPECIAL(S)	15.6	11,220
17	BARNEY MILLER	14.8	10,700
18	THREE'S COMPANY	14.8	10,650

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING APRIL 6, 1980

NIELSEN AVERAGE AUDIENCE

WOMEN 18-49

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	M*A*S*H	24.3	12,110
2	THAT'S INCREDIBLE#	23.7	11,830
3	FLO	22.2	11,060
4	DUKES OF HAZZARD	21.6	10,800
5	SOAP#	20.7	10,340
6	THREE'S COMPANY	20.3	10,120
7	BARBARA WALTERS SPECIAL(S)	19.6	9,800
8	VEGA\$#	18.9	9,430
9	DALLAS	18.8	9,400
10	LOU GRANT	18.8	9,380
11	TAXI	18.4	9,170
12	WKRP IN CINCINNATI#	17.8	8,880
13	HART TO HART#	17.6	8,800
14	ARBOR DAY, CHARLIE BROWN(S)	17.3	8,650
15	ABC SUNDAY NIGHT MOVIE	16.9	8,410
16	ALICE	16.8	8,390
17	JEFFERSONS	16.6	8,260

WOMEN 55+

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	60 MINUTES	32.5	7,900
2	ALICE	29.8	7,240
3	JEFFERSONS	29.1	7,080
4	FLO	26.9	6,550
5	PALMERSTOWN, U.S.A.	25.2	6,130
6	ARCHIE BUNKER'S PLACE	25.1	6,110
7	ONE DAY AT A TIME	24.9	6,060
8	M*A*S*H	23.3	5,660
9	DALLAS	22.1	5,370
10	TRAPPER JOHN, M.D.	21.8	5,310
11	THAT'S INCREDIBLE#	21.8	5,300
12	REAL PEOPLE	21.6	5,260
13	BARNABY JONES	21.4	5,210
14	LOVE BOAT	21.1	5,140
15	CBS EVENING NEWS-CRONKITE	21.1	5,130

MEN 18-49

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	WORLD HEAVYWT CHAMPNSHIP(S)	28.5	13,550
2	THAT'S INCREDIBLE#	20.7	9,810
3	NCAA BASKETBALL CHAMP.(S)	20.3	9,650
4	DUKES OF HAZZARD	18.5	8,780
5	SOAP#	17.5	8,310
6	BARBARA WALTERS SPECIAL(S)	17.3	8,200
7	REAL PEOPLE	17.1	8,130
8	ABC SUNDAY NIGHT MOVIE	16.7	7,950
9	60 MINUTES	16.1	7,640
10	BARNEY MILLER	16.0	7,610
11	CBS TUESDAY NIGHT MOVIES#	15.5	7,340
12	CHIPS	15.3	7,270
13	BUCK ROGERS-25TH CENTURY	15.2	7,210
14	M*A*S*H	14.8	7,010
15	ALICE	14.5	6,890
16	QUINCY, M.E.	14.5	6,880
17	VEGA\$#	14.5	6,870
18	ABC FRIDAY NIGHT MOVIE	14.3	6,770

MEN 55+

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	60 MINUTES	35.8	6,850
2	WORLD HEAVYWT CHAMPNSHIP(S)	30.4	5,820
3	JEFFERSONS	27.7	5,290
4	ALICE	27.5	5,250
5	ARCHIE BUNKER'S PLACE	26.8	5,130
6	DUKES OF HAZZARD	24.3	4,640
7	THAT'S INCREDIBLE#	23.7	4,530
8	DALLAS	22.8	4,360
9	FLO	22.8	4,350
9	ONE DAY AT A TIME	22.8	4,350
11	CBS WEDNESDAY NIGHT MOVIE#	22.5	4,310
12	BARNABY JONES	22.3	4,260
13	PALMERSTOWN, U.S.A.	22.1	4,220
14	REAL PEOPLE	21.2	4,060
15	TIM CONWAY SHOW	21.0	4,020
16	CBS EVENING NEWS-CRONKITE	20.8	3,970

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST APR. 1980 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																	
																VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																	
																WOMEN		MEN		TEENS (12-17)		CHILDREN (2-11)											
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. AUD. SHARE %	TOTAL PERSONS (2+)	LADY OF HOUSE	WORK-ING WOM.	TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL	FEM.	TOTAL	6-11				
•EVENING																																	
ABC		FRIDAY NIGHT MOVIE				20	184	189	A	15.8	28	1206	2101	756	327	857	321	657	603	67	147	786	292	561	532	67	155	200	106	258	199		
FRI.		9.00P				120	ABC	FF	B	15.3	26	1167	1897	767	308	856	343	558	490	110	228	642	245	416	387	91	167	159	84	240	176		
		9.00 - 9.30							A	15.1	26	1152	1984	762	329	885	325	645	591	91	179	748	286	518	494	75	162	131	86	220	160		
		9.30 - 10.00							A	15.6	26	1190	2026	766	332	867	316	658	604	85	154	764	286	533	519	67	152	173	104	222	166		
		10.00 - 10.30							A	16.6	29	1267	2197	747	331	844	323	677	624	44	123	815	301	600	565	61	147	233	110	305	239		
		10.30 - 11.00							A	15.8	29	1206	2191	747	315	835	318	653	601	50	131	811	298	589	541	68	160	261	125	284	230		
ABC		MONDAY NIGHT MOVIE				5	194		A	19.8	30	1511	1686	806	354	904	308	523	461	138	307	647	224	370	311	119	244	90	31	45	30		
1 MON.		9.00P				120	ABC	FF	B	17.6	27	1343	1903	734	339	820	329	556	483	88	196	691	293	478	420	76	164	225	105	167	131		
		9.00 - 9.30							A	19.7	28	1503	1711	799	352	907	315	519	438	135	313	630	211	351	294	117	247	96	38	78	53		
		9.30 - 10.00							A	20.2	29	1541	1658	794	338	887	310	509	462	133	299	635	239	367	301	120	237	88	24	48	29		
		10.00 - 10.30							A	20.1	31	1534	1684	814	368	915	309	534	470	140	310	665	232	387	330	123	247	79	27	25	16		
		10.30 - 11.00							A	19.1	31	1457	1684	825	360	913	303	532	463	144	313	662	219	380	311	123	250	83	29	26	18		
ABC		NEWS CLOSEUP(S)					198		A	8.4	16	641	1488	709	191	726	267	414	363	133	266	624	229	329	318	158	252	60	27	78	37		
1 SAT.		10.00P				60	ABC	DN		A	9.3	18	710	1455	691	185	722	264	398	344	127	271	576	224	298	280	149	236	54	22	103	49	
		10.00 - 10.30							A	7.5	15	572	1509	724	195	724	265	430	380	139	260	678	234	364	358	169	270	64	34	43	16		
		10.30 - 11.00																															
ABC		NEWSBRIEF-M-F				143	189	191	A	19.9	32	1518	1817	692	272	771	333	498	414	109	218	663	278	427	364	101	196	200	100	183	130		
1 M & W		8.58P				1	ABC	N	B	18.6	29	1419	1824	704	280	783	318	494	428	104	225	629	255	395	351	93	182	190	97	222	156		
1 TU&TH		9.58P				1																											
1 FRI.		8.57P				2																											

2 MON.	10.02P	1																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								</
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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST APR. 1980 REPORT

PROGRAM NAME										AUDIENCE COMPOSITION									
T/C SEASON										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES									
NO. OF STATIONS & PROGRAM COVERAGE										HOUSEHOLD AUDIENCES									
WK # DAY START TIME DUR NET TYPE										K E Y									
WK 1 WK 2										AVG. AUD. SHARE %									
WK 1 WK 2										AVG. AUD. (0,000)									
TOTAL PERSONS (2+)										LADY WORK-ING HOUSE WOM.									
TOTAL										18-34									
18-49										25-54									
55-64										55+									
TOTAL										18-34									
18-49										25-54									
55-64										55+									
TOTAL										18-34									
18-49										25-54									
55-64										55+									
TOTAL										18-34									
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55-64										55+									
TOTAL										18-34									
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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST APR. 1980 REPORT

PROGRAM NAME										AUDIENCE COMPOSITION																					
T/C THIS SEASON NO. OF STATIONS & PROGRAM COVERAGE WK # DAY START TIME DUR NET TYPE WK 1 WK 2										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																					
										HOUSEHOLD AUDIENCES		TOTAL PERSONS (2+)		LADY WORK-ING HOUSE WOM.		WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)			
										AVG. AUD. %	SHARE %	AVG. (0,000)					18-34	18-49	25-54	55-64	55+	TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL FEM.		TOTAL	6-11
EVENING CONT'D																															
BUGS BUNNY EASTER -CONT'D																															
8.00 - 8.30										A 15.3 25 1167	2051	598	109^	646 266	404 355	80^158^	490 183^	332 285	59^129^	220 54^	695 354										
8.30 - 9.00										A 16.5 26 1259	2182	629	130^	683 286	438 408	64^136^	510 222	357 288	67^126^	254 51^	735 401										
CBS EVENING NEWS-CRONKITE 130 194 194										A 15.5 29 1183	1638	699	197	778 128	265 303	173 432	687 161	298 311	170 336	74 30^	99 67										
M-F 6.30P 30 CBS N 99 99										B 15.7 28 1198	1607	704	214	776 157	288 313	166 415	641 148	281 297	135 302	89 36	101 64										
CBS EVENING NEWS-DEAN 14 164										A 9.0 22 687	1675	603	191^	630 49^	151^227^	117^403	963 137^	318^529	193^365	22^ LT	60^ 60^										
2 SUN. 6.30P 30 CBS N 90										B 9.5 17 725	1671	696	221	758 138	299 322	161 391	732 174	338 339	149 319	86 36	95 58										
CBS SAT. NEWS-SCHIEFFER 25 148 147										A 9.8 22 748	1648	722	157^	766 133^	229 244	165 480	780 198	322 328	172 419	35^ 19^	67^ 57^										
SAT. 6.30P 30 CBS N 84 84										B 10.9 22 832	1627	706	232	776 156	312 319	152 408	662 148	296 315	137 308	79 43	110 74										
CBS TUESDAY NIGHT MOVIES 2 176										A 17.3 27 1320	1971	664	261	737 278	428 391	116^220	919 363	556 436	151^272	180^ 91^	135^ 102^										
2 TUE. 9.00P 120 CBS FF 95										B 16.4 26 1251	1894	651	269	712 268	429 396	112 209	864 352	551 457	117 233	188 90	130 96										
9.00 - 9.30										A 15.5 24 1183	2082	716	253	795 283	445 412	113^246	929 371	583 435	138^267	186^107^	172^ 139^										
9.30 - 10.00										A 16.9 26 1289	2052	691	264	758 279	444 411	109^224	936 355	552 429	160^298	207 113^	151^ 114^										
10.00 - 10.30										A 18.1 29 1381	1894	621	252	692 281	406 372	117^199	902 356	536 436	161^269	174 95^	126^ 92^										
10.30 - 11.00										A 18.8 31 1434	1865	636	272	712 270	414 377	123^214	907 364	552 442	147^258	150^ 53^	96^ 70^										
CBS WEDNESDAY NIGHT MOVIE 14 182										A 18.5 30 1412	1800	778	282	844 275	468 456	142^286	819 281	470 380	135^306	71^ 33^	66^ 50^										
2 WED. 9.00P 120 CBS FF 98										B 17.1 27 1305	1690	774	291	846 280	497 468	140 280	635 221	385 353	100 196	123 65	86 64										
9.00 - 9.30										A 14.7 23 1122	1857	768	299	843 279	468 438	158^297	793 288	455 366	143^295	88^ 43^	133^ 90^										
9.30 - 10.00										A 20.0 31 1526	1868	775	288	853 261	452 442	152^314	848 299	490 396	136^308	85^ 42^	82^ 61^										
10.00 - 10.30										A 20.3 34 1549	1765	779	286	839 283	477 468	130^265	838 287	488 391	129^304	55^ 25^	33^ 26^										
10.30 - 11.00										A 19.2 34 1465	1696	788	254	840 284	479 463	133^270	777 241	431 360	125^307	46^ 17^	33^ 27^										
CHARLIE'S ANGELS 25 201 201										A 20.2 33 1541	1871	719	250	819 336	497 415	135 247	617 247	368 290	93 192	250 143	185 149										
1 WED. 9.00P 120 ABC PD 98 99										B 22.0 34 1679	1840	717	284	811 327	502 423	112 239	602 232	353 295	101 197	209 124	218 161										
2 WED. 9.00P 60										A 18.1 28 1381	1860	718	240	806 304	465 402	137 266	568 212	326 244	93 194	247 147	239 191										
9.00 - 9.30										A 21.4 34 1633	1897	706	274	797 321	484 415	137 241	613 245	362 280	91 196	264 154	223 189										
9.30 - 10.00										A 21.3 35 1625	1910	751	246	877 394	556 449	126^231	683 284	422 340	101^196	247 128^	103^ 82^										
10.00 - 10.30										A 20.6 37 1572	1819	731	233	841 377	530 409	129^239	667 276	413 342	98^196	224 124^	87^ 63^										
10.30 - 11.00										A 20.9 34 1595	2293	685	298	775 296	500 449	90 213	722 257	456 429	80 190	253 101	543 371										
CHIPS 3 214 210										B 21.9 35 1671	2254	683	294	769 300	517 453	92 205	697 271	460 424	77 165	241 97	547 353										
SUN. 8.00P 60 NBC OP 99 99										A 20.4 34 1557	2330	690	297	781 296	510 457	86 212	713 259	452 417	77^184	268 110	568 384										
8.00 - 8.30										A 21.4 34 1633	2250	678	299	767 297	488 443	92 214	729 252	457 437	85 198	237 93	517 357										
8.30 - 9.00										A 14.5 27 1106	1922	647	216^	738 235	438 436	66^200^	677 275	404 321	85^212^	360 83^	147^ 123^										
CONTENDER 1 189										B 14.5 27 1106	1922	647	216	738 235	438 436	66 200	677 275	404 321	85 212	360 83	147 123										
2 THU. 10.00P 90 CBS GD 99										A 13.8 24 1053	1876	646	199^	734 205^	400 418	75^233	632 238	353 282	84^223^	336 107^	174^ 142^										
10.00 - 10.30										A 14.7 26 1122	1872	633	215	719 232	437 426	62^195^	665 277	404 300	80^206^	328 105^	160^ 129^										
10.30 - 11.00										A 14.9 31 1137	2025	664	235	763 267	478 462	67^178^	735 314	454 379	91^208^	416 39^	111^ 103^										
DAFFY DUCK'S EASTER SHOW(S) 199										A 18.1 29 1381	2361	684	225	775 371	515 387	92^208	597 271	410 298	70^153^	234 83^	755 429										
2 TUE. 8.00P 30 NBC EA 98																															
DALLAS 25 198 198										A 24.0 43 1831	1835	810	268	905 334	512 447	153 294	615 211	312 284	123 237	163 101	152 115										
FRI. 10.00P 60 CBS GD 99 99										B 25.5 43 1946	1825	824	292	911 342	537 465	139 301	584 210	347 315	99 188	144 84	186 142										
10.00 - 10.30										A 24.4 42 1862	1885	810	262	901 340	517 445	151 294	634 221	326 292	125 242	168 102	182 133										
10.30 - 11.00										A 23.7 44 1808	1767	802	270	898 329	506 443	154 290	595 203	296 272	122 233	156 99	118 95										

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST APR. 1980 REPORT

PROGRAM NAME										AUDIENCE COMPOSITION																					
										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																					
WK #	DAY	START TIME	DUR	NET	T/C THIS SEASON	PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE		K E Y	HOUSEHOLD AUDIENCES		TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	WOMEN					MEN					TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11						
							AVG. AUD. SHARE %	AVG. AUD. (0,000)		18-34	18-49			25-54	55-64	55+	18-34	18-49	25-54	55-64	55+										
EVENING CONT'D																															
DAY CHRIST DIED(S)										A 18.3	30	1396	1953	871	324	939	330	543	473	189	343	662	226	386	346	99^248	89^24v	263	171^		
1 WED. 8.00P 180 CBS GD 99										A 15.4	25	1175	2036	860	291	908	246	482	469	197^368	656	190^	369	351	114^256	110^27v	362	244			
8.00 - 8.30										A 16.2	25	1236	2074	877	318	932	285	521	498	187^355	654	210	386	350	102^241	103^25v	385	234			
8.30 - 9.00										A 18.7	29	1427	2099	884	343	955	331	554	487	181	349	642	216	368	324	92^249	99^26v	403	285		
9.00 - 9.30										A 19.2	30	1465	1904	881	330	952	358	558	455	186	344	644	208	364	319	103^256	69^23v	239	156^		
9.30 - 10.00										A 20.5	34	1564	1840	878	325	949	379	576	477	191	327	688	270	425	366	90^239	71^17v	132^	80^		
10.00 - 10.30										A 19.6	35	1495	1825	849	325	938	356	551	461	194	331	690	248	405	359	103^258	90^30v	107^	63^		
10.30 - 11.00										A 22.6	35	1724	1774	681	301	766	307	454	376	117^246	566	218	374	323	94^160	196	84^	246	212		
DIFFERENT STROKES										B 20.9	32	1595	1832	717	265	794	266	451	391	117	282	599	233	376	333	95	183	192	77	247	183
1 WED. 9.00P 30 NBC CS 97										A 14.2	25	1083	2343	662	214	745	304	487	429	87^223	588	248	401	342	56^157	249	83^	761	503		
DISNEY'S WONDERFUL WORLD										B 17.6	28	1343	2415	702	265	795	360	544	444	92	203	712	302	500	430	82	159	249	104	659	432
SUN. 7.00P 60 NBC FV 99 99										A 12.7	23	969	2266	678	213	752	301	473	421	88^238	549	227	365	320	63^154	252	87^	713	469		
7.00 - 7.30										A 15.8	26	1206	2376	645	213	732	304	492	435	85^209	610	263	423	361	45^154	243	79^	791	525		
7.30 - 8.00										A 26.0	44	1984	2303	701	228	823	355	544	442	108	212	736	234	442	413	119	234	265	106	479	336
DUKES OF HAZZARD										B 24.2	40	1846	2129	684	237	767	286	471	406	111	239	660	218	407	374	111	198	221	98	481	332
FRI. 9.00P 60 CBS CS 98 97										A 24.4	42	1862	2344	703	224	816	354	541	443	108	211	732	226	439	417	122	235	281	113	515	356
9.00 - 9.30										A 27.6	46	2106	2264	702	231	831	358	545	439	111	218	742	247	446	407	120	235	245	98	446	319
9.30 - 10.00										A 11.7	23	893	2535	754	305	769	325	495	382	48^239^	515	249^	342	284	53^114^	296	180^	955	588		
EASTER BUNNY-COMIN'-TOWN(S)																															
2 SAT. 8.00P 60 ABC EA 97																															
										A 11.2	22	855	2509	744	283	760	301	476	373	43^249^	535	239^	336	298	55^131^	294	179^	920	572		
8.00 - 8.30										A 12.2	23	931	2547	760	324	774	344	509	387	54^232^	489	254^	341	267	48^97^	299	179^	985	601		
EIGHT IS ENOUGH										A 18.5	30	1412	2026	794	297	889	340	524	431	146	304	505	177	256	190	99	213	268	163	364	243
WED. 8.00P 60 ABC CS 98 98										B 23.2	36	1770	1946	732	277	841	341	526	426	107	257	480	183	288	244	74	153	232	146	393	268
8.00 - 8.30										A 17.8	29	1358	2038	802	301	889	331	514	428	151	314	513	175	257	193	100	220	259	159	377	252
8.30 - 9.00										A 19.2	30	1465	2010	788	296	889	350	533	430	145	298	497	175	252	183	100	209	275	167	349	235
'80 VOTE 8.44PM-TUE(S)										A 18.5	29	1412	1856	632	243	771	373	515	371	106^210	429	191	262	236	63^136^	204	130^	452	298		
1 TUE. 8.44P 2 ABC N 85										A 22.0	33	1679	1781	664	279	776	361	514	418	100^205	511	230	319	235	84^171	197	113^	297	208		
'80 VOTE 9.28PM-TUE(S)										A 23.1	36	1763	1796	754	318	819	327	522	465	82^228	564	222	314	244	115^227	202	121^	211	149		
1 TUE. 9.28P 1 ABC N 85										A 13.3	23	1015	1867	766	195^	838	166^	343	357	101^418	521	114^	208^211^	101^272	202^109^	306	207^				
'80 VOTE 9.15PM-TUE(S)										B 14.4	24	1099	1975	753	181	839	205	383	367	109	393	543	154	261	256	81	231	202	111	391	266
2 TUE. 9.15P 2 ABC N 85										A 18.6	35	1419	2034	813	275	846	368	545	442	87^252	628	313	441	342	89^150^	308	143^	252	240		
FACTS OF LIFE										B 20.9	37	1595	1861	750	292	835	339	530	458	102	241	586	244	383	335	75	160	204	116	236	193
2 FRI. 8.30P 30 NBC CS 3 184										A 18.6	35	1419	2066	831	256	847	364	535	446	87^264	645	317	449	363	85^149^	310	147^	264	254		
FANTASY ISLAND										A 18.7	36	1427	1982	789	289	839	369	549	432	85^240	607	307	428	317	91^151^	299	137^	237	225		
2 SAT. 10.00P 60 ABC A 98										A 27.8	40	2121	1769	822	278	913	333	522	470	146	310	536	180	291	256	101	206	167	94	153	122
FLO										B 27.8	40	2121	1769	822	278	913	333	522	470	146	310	536	180	291	256	101	206	167	94	153	122
MON. 9.30P 30 CBS CS 99 99										A 10.8	19	824	1643	797	272	829	267	460	451	103^281	674	284	470	386	69^156	103^	51^	37v	37v		
FROM HERE TO ETERNITY										B 12.6	21	961	1662	778	251	819	277	463	439	131	282	685	248	402	368	108	216	109	39	49	34
WED. 10.00P 60 NBC GD 97 97										A 11.3	19	862	1662	789	266	826	269	460	445	101^278	655	275	448	372	67^158	138^	64^	43^	43^		
10.00 - 10.30										A 10.3	18	786	1609	799	270	822	257	455	452	105^280	690	291	489	402	72^153^	67^	36v	30v	30v		
10.30 - 11.00																															

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST APR. 1980 REPORT

PROGRAM NAME										T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																			
															VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
															TOTAL PERSONS (2+)		LADY WORK- ING HOUSE WOM.		WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)			
WK #	START DAY	TIME	DUR	NET	TYPE	WK 1	WK 2	Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL	18- 34	18- 49	25- 54	55- 64	55+	TOTAL	18- 34	18- 49	25- 54	55- 64	55+	TOTAL	FEM.	TOTAL	6-11							
EVENING CONT'D																																		
GALACTICA 1980																																		
1 SUN. 7.00P 60 ABC SF																																		
7.00 - 7.30																																		
7.30 - 8.00																																		
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SAT. 10.00P 60 CBS A																																		
10.00 - 10.30																																		
10.30 - 11.00																																		
HAPPY DAYS																																		
TUE. 8.00P 30 ABC CS																																		
18 190																																		
HART TO HART																																		
1 TUE. 10.00P 60 ABC PD																																		
10.00 - 10.30																																		
10.30 - 11.00																																		
HAWAII FIVE-O																																		
SAT. 9.00P 60 CBS OP																																		
9.00 - 9.30																																		
9.30 - 10.00																																		
HELLO, LARRY																																		
14 191																																		
1 WED. 9.30P 30 NBC CS																																		
HERE-PETER COTTONTAIL(S)																																		
1 FRI. 8.00P 60 CBS EA																																		
8.00 - 8.30																																		
8.30 - 9.00																																		
HERE'S BOOMER																																		
FRI. 8.00P 30 NBC GD																																		
4 188 192																																		
INCREDIBLE HULK																																		
2 FRI. 8.00P 60 CBS SF																																		
8.00 - 8.30																																		
8.30 - 9.00																																		
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23 193 190																																		
JESUS OF NAZARETH PART 1(S)																																		
1 SUN. 9.00P 120 NBC GD																																		
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JESUS OF NAZARETH PART 2(S)																																		
2 MON. 9.00P 120 NBC GD																																		
203 99																																		
9.00 - 9.30																																		
9.30 - 10.00																																		
10.00 - 10.30																																		
10.30 - 11.00																																		
19																																		

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

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PROGRAM NAME										AUDIENCE COMPOSITION													
										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES													

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PROGRAM AUDIENCE ESTIMATES (Alphabetic)														AUDIENCE COMPOSITION															
PROGRAM NAME WK # DAY START TIME DUR NET TYPE WK 1 WK 2														VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES															
														HOUSEHOLD AUDIENCES		TOTAL PERSONS (2+)		LADY WORK-ING HOUSE WOM.		WOMEN					MEN				
T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		KEY		AVG. AUD. SHARE %		AVG. AUD. (0,000)		TOTAL		18-34		18-49		25-54		55-64		55+		TOTAL		FEM.		TOTAL		6-11	
EVENING CONT'D																													
PINK LADY 4 187 177																													
1 FRI. 8.30P 60 NBC GV 97 95																													
2 FRI. 9.00P 60																													
8.30 - 9.00																													
9.00 - 9.30																													
9.30 - 10.00																													
PRIME TIME SATURDAY 13 194 193																													
SAT. 10.00P 60 NBC DN 94 96																													
10.00 - 10.30																													
10.30 - 11.00																													
QUINCY, M.E. 22 192 204																													
1 THU. 9.00P 60 NBC OP 96 98																													
2 THU. 9.00P 114																													
9.00 - 9.30																													
9.30 - 10.00																													
10.00 - 10.30																													
10.30 - 11.00																													
REAL PEOPLE 28 203 206																													
1 WED. 8.00P 60 NBC U 99 99																													
2 WED. 8.00P 90																													
8.00 - 8.30																													
8.30 - 9.00																													
9.00 - 9.30																													
ROCKFORD FILES 4 194																													
1 THU. 10.00P 60 NBC PD 89																													
10.00 - 10.30																													
10.30 - 11.00																													
SANFORD 4 204 195																													
SAT. 9.00P 30 NBC CS 98 98																													
SHERIFF LOBO 21 190																													
1 TUE. 8.00P 60 NBC A 97																													
8.00 - 8.30																													
8.30 - 9.00																													
60 MINUTES 29 203 200																													
SUN. 7.00P 60 CBS DN 99 99																													
7.00 - 7.30																													
7.30 - 8.00																													
SOAP 21 195																													
1 THU. 10.00P 60 ABC CS 99																													
10.00 - 10.30																													
10.30 - 11.00																													
STOCKARD CHANNING SHOW 2 182 187																													
MON. 8.30P 30 CBS CS 98 98																													
TAXI 26 197 204																													
TUE. 9.30P 30 ABC CS 99 99																													

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

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										AUDIENCE COMPOSITION																			
										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
										TOTAL		LADY WORK- ING		WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)			
										PERSONS (2+)		OF HOUSE												TOTAL FEM.		TOTAL 6-11			
WK #	DAY	START TIME	DUR	NET	TYPE	PROG.	WK 1	WK 2	KEY	AVG. AUD. SHARE %	AVG. AUD. (0,000)	AVG. AUD. SHARE %	AVG. AUD. (0,000)	TOTAL	18- 34	18- 49	25- 54	55- 64	55+ 65+	TOTAL	18- 34	18- 49	25- 54	55- 64	55+ 65+	TOTAL FEM.	TOTAL 6-11		
EVENING CONT'D																													
TENSPEED AND BROWN SHOE 8 196										A 12.9	20	984	2160	624	333	773	343	579	464	76^160^	804	326	590	545	64^164^	290	100^	293	168^
1 SUN. 8.00P 60 ABC PD 99										B 20.0	29	1526	2128	707	342	786	366	569	489	72 160	792	381	594	502	71 139	240	115	310	234
8.00 - 8.30										A 12.4	19	946	2169	614	313	773	350	584	468	72^157^	794	321	597	545	52^149^	290	102^	312	193^
8.30 - 9.00										A 13.4	20	1022	2136	632	351	774	342	575	455	79^165^	809	328	583	545	75^175^	280	92^	273	143^
THAT'S INCREDIBLE 4 193										A 28.6	41	2182	2049	789	324	846	346	541	467	125 244	696	256	448	416	107^207	204	89^	303	196
1 MON. 8.00P 60 ABC U 98										B 25.8	37	1969	2123	754	299	794	308	505	459	102 227	703	261	456	422	102 196	232	109	394	261
8.00 - 8.30										A 26.7	39	2037	2038	800	315	842	312	512	461	130 261	695	239	430	406	112^220	210	88^	291	189
8.30 - 9.00										A 30.4	43	2320	2062	783	333	852	380	571	476	117 227	701	272	466	427	101^198	198	89^	311	204
THREE'S COMPANY 27 201 204										A 25.8	39	1969	1772	712	284	790	342	514	438	90 214	541	231	328	259	92 190	199	116	242	173
TUE. 9.00P 30 ABC CS 99 99										B 26.9	41	2052	1864	725	278	811	336	511	427	104 238	572	235	354	309	84 173	209	112	272	201
TIM CONWAY SHOW 3 182 178										A 17.2	32	1312	2031	772	195	851	165	370	386	166 385	772	187	414	408	150 307	159	63^	249	158
SAT. 8.00P 60 CBS CV 98 97										B 17.3	31	1320	1987	774	213	837	189	389	393	173 372	743	163	383	393	153 302	157	70	250	147
8.00 - 8.30										A 17.5	33	1335	1979	751	181	827	154	350	362	174 390	768	180	396	395	151 319	149	62^	235	150
8.30 - 9.00										A 17.0	31	1297	2066	790	207	870	174	391	411	157 376	771	195	432	418	146 291	163	62^	262	167
TRAPPER JOHN, M.D. 23 196 197										A 20.2	35	1541	1762	800	275	877	248	442	407	151 343	613	158	319	295	104 248	202	87	70^	63^
SUN. 10.00P 60 CBS GD 99 99										B 21.0	35	1602	1717	795	292	880	267	465	432	150 338	620	196	332	295	120 237	140	73	77	56
10.00 - 10.30										A 20.5	34	1564	1785	806	280	885	250	451	412	154 348	620	159	320	301	102 254	204	90	76^	67^
10.30 - 11.00										A 19.9	35	1518	1729	797	271	870	246	433	400	148 340	600	158	313	285	104 242	197	83	62^	58^
20/20 22 196										A 19.3	34	1473	1730	746	279	804	283	495	416	112^245	695	298	448	392	114^204	148^	63^	83^	48^
2 THU. 10.00P 60 ABC DN 99										B 18.2	31	1389	1647	722	259	781	317	508	466	100 207	677	293	456	407	92 175	119	56	70	52
10.00 - 10.30										A 19.9	34	1518	1791	749	280	810	301	509	419	111^246	714	308	456	399	116^211	158^	65^	109^	66^
10.30 - 11.00										A 18.7	34	1427	1660	743	278	797	262	481	414	111^244	676	286	439	382	115^201	136^	62^	51^	29^
UNITED STATES 3 196										A 10.6	19	809	1535	596	246^	706	249^	398	366	92^237^	557	182^	345	332	70^158^	156^	17^	116^	82^
1 TUE. 10.30P 30 NBC GD 98										B 13.2	23	1007	1521	679	231	774	248	417	377	124 294	575	176	315	278	116 224	109	22	63	54
UNITED STATES (B) 195										A 12.3	19	938	1741	615	221^	666	231^	313	314	68^250^	712	303	465	422	95^170^	170^	60^	193^	118^
2 WED. 9.30P 30 NBC GD 96										A 21.7	37	1656	1847	713	392	842	369	569	451	120^218	630	272	414	314	89^183	294	167	81^	53^
VEGA\$ 21 195										B 20.5	34	1564	1718	738	292	828	313	505	440	113 249	644	251	387	317	103 207	155	83	91	65
2 WED. 10.00P 60 ABC PD 98										A 21.5	36	1640	1818	713	397	841	378	563	449	119^220	614	273	400	311	85^172	274	150	89^	59^
10.00 - 10.30										A 21.8	39	1663	1877	715	388	845	361	577	454	124^218	645	270	428	319	94^193	314	184	73^	48^
10.30 - 11.00										A 14.2	25	1083	1906	692	281	772	318	478	435	106^219	683	244	397	408	108^206	168	73^	283	223
WHEN THE WHISTLE BLOWS 4 180 184										B 14.1	24	1076	1938	716	273	794	331	486	413	107 238	649	224	376	362	115 210	174	82	321	234
FRI. 8.00P 60 ABC CS 94 96										A 13.4	24	1022	1874	674	288	770	311	464	412	113^233	659	226	352	371	117^225	166	74^	279	206
8.00 - 8.30										A 15.0	26	1145	1928	705	272	773	324	491	453	100^206	706	259	440	441	104^191	166	72^	283	235
8.30 - 9.00										A 15.9	25	1213	1902	808	355	886	270	470	443	126^291	666	251	413	323	99^221	189^	92^	161^	127^
WHITE SHADOW 13 178										B 16.7	25	1274	1932	733	321	833	321	498	433	133 259	587	236	357	298	95 189	236	101	276	175
2 TUE. 8.00P 60 CBS GD 96										A 14.8	24	1129	1902	812	364	877	261	464	435	124^295	675	246	405	319	103^230	196^	101^	154^	119^
8.00 - 8.30										A 17.0	27	1297	1896	802	345	891	277	472	448	127^288	656	254	417	324	95^215	183^	84^	166^	134^
8.30 - 9.00										A 19.6	30	1495	1955	795	289	908	389	595	514	92^227	528	237	356	266	82^129^	224	135^	295	232
WKRP IN CINCINNATI 13 198																													

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PROGRAM NAME										AUDIENCE COMPOSITION																								
										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																								
WK	START	T/C	NO. OF	HOUSEHOLD		K	E	Y	AVG. AUD. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	TOTAL	WOMEN					MEN					TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11									
#	DAY	TIME	DUR	NET	TYPE									18-34	18-49	25-54	55-64	55+	18-34	18-49	25-54	55-64	55+											
LATE FRINGE CONT'D										A	2.4	20	183	885	437	159^	437	93^	257^	273^	87^	158^	328	148^	279^	196^	28v	49v	87^	27v	33v	LT		
TOMORROW SHOW-CONT'D										A	1.8	19	137	584^	336^	132v	336^	LT	95v	190v	146v	146v	197v	117v	117v	LT	80v	80v	LT	LT	51v	LT		
1.30 - 2.00																																		
2.00 - 2.30																																		
TONIGHT SHOW										A	6.8	26	519	1362	640	233	670	200	357	371	108^	238	527	235	371	284	64^	128	142	48^	23v	17v		
1 MON. 11.45P 75 NBC GV										B	7.4	27	565	1335	673	238	728	232	400	387	118	248	507	213	336	283	74	132	82	33	18	13		
1 TUE. 12.08A 78																																		
1 WED. 11.30P 77																																		
1 THU. 11.30P 81																																		
1 FRI. 11.30P 78																																		
2 M & W 11.30P 76																																		
2 TUE. 12.08A 75																																		
2 THU. 11.30P 80																																		
2 FRI. 11.30P 75																																		
11.30 - 12.00										A	8.6	25	656	1473	686	228	735	217	389	400	108	264	561	226	358	286	78^	156	135	49^	42^	39^		
12.00 - 12.30										A	6.9	27	526	1367	662	253	689	208	372	381	112^	243	525	239	370	283	62^	125	140	43^	13v	9v		
12.30 - 1.00										A	5.0	27	382	1241	584	233	587	139^	290	335	110^	228	488	233	394	317	47^	89^	148^	65^	18v	LT		
1.00 - 1.30										A	3.8	26	290	1141	430	114^	434	79v	179^	230^	118^	176^	534	223^	451	341^	38v	83v	142^	38v	31v	LT		
TUESDAY MOVIE-WEEK-PART 1										A	4.0	22	305	1249	610	158^	640	275^	390^	354^	49v	158^	524	212^	311^	331^	36v	148^	59v	59v	26v	26v		
1 TUE. 12.15A 71 ABC FF										B	4.7	22	359	1319	543	197	645	342	482	388	28	88	615	323	443	294	70	131	56	28	LT	LT		
2 TUE. 12.03A 71																																		
12.00 - 12.30										A	4.7	21	359	1228	602^	103v	602^	156v	284^	348^	56v	181^	510^	195^	325^	325^	35v	121v	69v	69v	47v	47v		
12.30 - 1.00										A	3.9	22	298	1268	574	162^	601	276^	373^	339^	57v	130^	574	239^	359^	369^	46v	161^	66v	66v	27v	27v		
1.00 - 1.30										A	3.3	23	252	1286	801^	210v	885^	377^	568^	453^	LT	230v	401^	147v	155v	282^	LT	119v	LT	LT	LT	LT		
TUESDAY MOVIE-WEEK-PART 2										A	3.6	28	275	1233	681	142^	728	323^	469	336^	39v	218^	422^	149^	226^	312^	26v	103v	58v	58v	25v	25v		
1 TUE. 1.26A 23 ABC FF										B	4.0	29	305	1276	470	151	574	323	446	310	23	79	614	350	478	340	52	79	85	36	LT	LT		
2 TUE. 1.14A 18																																		
WEEKDAY DAYTIME																																		
ABC AFTERSCHOOL SPECIAL(S)										A	6.3	19	481	1647	509	226^	724	405^	448^	195^	93v	220^	371^	142^	213^	152^	69v	130^	340^	215^	212^	113v		
2 WED. 4.30P 60 ABC FV																																		
4.30 - 5.00										A	6.0	18	458	1616	502^	227^	727	423^	455^	197^	110v	217^	342^	116v	210^	155^	55v	100v	334^	232^	213^	105v		
5.00 - 5.30										A	6.5	18	496	1681	516	228^	726	390^	442^	191^	81v	229^	395^	167^	214^	150^	80v	154^	345^	199^	215^	121v		
ABC DAYTIME NEWSBRIEF-M-F										A	9.2	32	702	1481	986	263	1048	512	780	599	85	189	223	97	161	135	25^	38^	114	72^	96	53^		
M-F 1.57P 2 ABC N										B	9.0	30	687	1303	827	212	928	482	671	510	70	184	208	93	131	101	13	59	88	67	79	33		
ALL MY CHILDREN										A	9.6	33	732	1490	965	249	1029	504	760	597	75^	181	246	106	172	146	26^	51^	123	85	92	46^		
M-F 1.00P 60 ABC DD										B	9.2	32	702	1316	830	204	920	476	668	500	68	179	219	99	136	105	15	65	91	73	86	39		
1.00 - 1.30										A	9.4	32	717	1505	972	254	1034	507	763	602	70^	177	253	109	176	152	25^	52^	128	86	90	40^		
1.30 - 2.00										A	9.7	33	740	1473	964	243	1025	501	759	596	78^	182	234	100	164	137	25^	47^	120	83	94	50^		
ANOTHER WORLD										A	7.2	23	549	1392	874	192	948	351	541	484	165	332	231	54^	90^	93^	46^	131	116	87^	97^	69^		
M-F 2.30P 90 NBC DD										B	7.2	23	549	1280	803	165	919	308	499	456	122	339	206	46	75	73	38	114	80	66	75	44		
2.30 - 3.00										A	6.6	22	504	1369	872	176	949	353	534	471	168	345	259	66^	101^	97^	58^	151	92^	77^	69^	47^		
3.00 - 3.30										A	7.2	23	549	1401	887	201	957	356	546	499	165	328	231	52^	91^	93^	49^	131	118	89^	95^	65^		
3.30 - 4.00										A	7.7	23	588	1410	873	199	946	343	549	490	158	325	214	48^	82^	91^	37^	120	129	89^	121	90^		
AS THE WORLD TURNS										A	8.1	28	618	1304	818	177	965	191	426	441	143	460	254	45^	110	104	20v	126	42^	34^	43^	9v		
M-F 2.00P 60 CBS DD										B	8.0	27	610	1283	827	166	947	195	435	437	151	435	239	50	100	94	26	118	41	26	56	15		
2.00 - 2.30										A	8.0	28	610	1307	824	176	971	192	425	441	146	467	259	46^	104	101	21v	136	36^	28^	41^	9v		
2.30 - 3.00										A	8.1	27	618	1303	819	174	968	189	427	440	143	462	247	40^	108	107	19v	120	44^	37^	44^	9v		

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PROGRAM NAME										T/C SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION															
WK #	DAY	START TIME	DUR	NET	PROP. TYPE	WK 1	WK 2	KEY	AVG. AUD. SHARE %	AVG. AUD. SHARE %	TOTAL PERSONS (2+)	LADY WORK- ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17) TOTAL FEM.		CHILDREN (2-11) TOTAL 6-11						
													TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL	18-34	18-49	25-54	55-64	55+							
WEEKDAY DAYTIME CONT'D																															
CAPTAIN KANGAROO						129	177	177	A	3.1	14	237	1173	393	97^	465	179^	267	212^	66^	172^	98^	31^	55^	52^	20^	25^	49^	20^	561	168^
M-F						8.00A	60	CBS	C				1333	414	95	467	208	280	240	49	159	153	40	68	59	32	72	55	23	658	186
						8.00 - 8.30			A	2.9	14	221	1172	407	95^	466	181^	258^	208^	78^	181^	90^	22^	46^	49^	22^	22^	56^	27^	580	195^
						8.30 - 9.00			A	3.3	15	252	1135	371	80^	450	164^	262	207^	59^	167^	83^	28^	52^	40^	22^	23^	58^	17	544	143^
CARD SHARKS						128	138	140	A	4.6	21	351	1687	826	80^	898	247	418	354	145^	451	469	109^	165^	145^	88^	289	110^	46^	210	118^
M-F						10.00A	30	NBC	QG				1437	788	111	872	207	375	339	168	441	408	85	145	139	92	244	48	25	109	54
CBS LATE MORNING NEWS						127	139	139	A	3.8	17	290	1497	687	165^	846	322	455	372	93^	318	314	79^	159^	152^	55^	131^	126^	65^	211	97^
M-F						10.54A	6	CBS	N				1440	698	109	802	259	412	375	121	329	324	66	128	124	58	175	73	44	241	106
CELEBRITY WHEW						120	148	147	A	4.0	18	305	1479	617	151^	748	309	426	340	89^	263	273	100^	162^	135^	33^	98^	169^	85^	289	134^
1 M-F						10.30A	24	CBS	QG				1416	676	103	774	267	410	364	115	307	299	74	125	114	51	157	79	39	264	118
2 MTUWF						10.30A	24		B	3.7	18	282																			
CHAIN REACTION						60	148	148	A	4.1	16	313	1454	774	109^	819	218	422	374	125^	336	352	61^	96^	101^	72^	243	124^	57^	159^	74^
M-F						12.00N	30	NBC	QG				1403	748	117	807	202	380	351	127	359	397	72	106	108	74	255	70	27	129	67
DAYS OF OUR LIVES						127	208	207	A	6.7	23	511	1386	882	93^	918	237	436	441	152	426	306	60^	87^	90^	104^	206	108^	98^	54^	30^
M-F						1.00P	60	NBC	DD				1288	817	137	913	266	440	413	161	410	255	66	90	81	69	149	52	46	68	27
						1.00 - 1.30			A	6.5	22	496	1385	868	95^	907	237	436	431	151	421	313	66^	97^	96^	107^	208	109^	96^	56^	30^
						1.30 - 2.00			A	6.8	23	519	1395	900	90^	939	243	444	451	156	438	302	51^	78^	86^	103^	209	104^	98^	50^	29^
DOCTORS						129	196	197	A	5.8	20	443	1375	858	95^	949	284	520	469	165	376	291	54^	76^	75^	74^	205	85^	79^	50^	37^
M-F						2.00P	30	NBC	DD				1294	814	141	941	304	515	448	124	369	232	52	80	76	64	137	61	51	60	24
EDGE OF NIGHT						123	154	155	A	5.3	16	404	1557	763	184	949	453	681	492	83^	217	314	146^	207	140^	48^	95^	190	131^	104^	62^
M-F						4.00P	30	ABC	DD				1334	715	176	864	384	603	457	88	219	239	118	162	111	17	65	118	93	113	61
FAMILY FEUD						130	195	194	A	6.8	29	519	1368	703	137	782	294	486	403	112^	235	280	130	159	114^	60^	102^	127	84^	179	75^
M-F						11.30A	30	ABC	QP				1393	738	149	820	350	527	415	95	229	319	137	179	135	46	117	80	53	174	62
GENERAL HOSPITAL						127	194	194	A	9.9	31	755	1495	838	274	937	460	656	515	90	202	244	103	153	130	39^	69^	198	168	116	85
M-F						3.00P	60	ABC	DD				1307	795	195	878	406	603	481	91	217	190	73	102	78	24	78	145	125	94	61
						3.00 - 3.30			A	9.8	31	748	1483	848	275	944	456	657	528	90	207	235	100	148	121	39^	68^	187	161	117	88
						3.30 - 4.00			A	10.0	30	763	1499	825	272	925	462	650	499	90	198	250	103	156	138	39^	70^	209	176	115	83
GOOD MORNING, AMERICA-730						130	195	195	A	4.7	25	359	1273	727	233	760	239	406	398	167	270	393	101^	162^	176	92^	184	78^	22^	42^	25^
M-F						7.30A	30	ABC	N				1365	699	228	754	257	431	404	133	247	430	138	211	213	71	167	59	16	122	68
GOOD MORNING, AMERICA-830						130	196	196	A	6.6	30	504	1323	787	216	830	229	413	400	167	347	397	112^	159	167	59^	197	49^	15^	47^	15^
M-F						8.30A	30	ABC	N				1270	745	167	800	226	412	400	146	322	377	110	165	167	63	174	34	13	59	25
GUIDING LIGHT						45	191	190	A	9.0	28	687	1380	836	165	969	232	469	468	144	418	244	58^	121	106	35^	105	83^	64^	84^	33^
M-F						3.00P	60	CBS	DD				1344	804	164	934	230	460	443	147	398	249	66	113	99	41	115	88	65	73	36
						3.00 - 3.30			A	9.0	29	687	1367	841	159	975	231	468	465	143	426	234	53^	113	105	30^	102	81^	63^	77^	30^
						3.30 - 4.00			A	9.1	27	694	1366	818	166	950	229	461	463	144	407	246	59^	122	105	37^	105	83^	65^	87	36^
HERITAGE CLASSIC-MON(S)									A	3.1	8	237	1253	574^	76^	633^	42^	106^	312^	177^	321^	532^	127^	127^	180^	114^	225^	LT	LT	88^	88^
2 MON.						4.30P	60	CBS	SE							591^	LT	111^	288^	201^	303^	692^	257^	257^	212^	111^	223^	LT	LT	35^	35^
						4.30 - 5.00			A	2.6	7	198	1318	551^	142^	651^	69^	94^	319^	157^	332^	410^	32^	32^	156^	117^	222^	LT	LT	124^	124^
						5.00 - 5.30			A	3.6	9	275	1185	579^	26^																
HIGH ROLLERS						127	185	186	A	5.2	24	397	1406	843	111^	883	266	426	408	146^	368	373	60^	108^	121^	76^	238	75^	24^	75^	25^
M-F						11.00A	30	NBC	QG				1294	725	103	824	177	347	334	149	406	366	67	111	114	83	225	32	LT	72	21
HOLLYWOOD SQUARES						128	166	165	A	5.0	23	382	1565	780	136^	866	246	420	363	147^	395	447	136^	180	159	77^	252	124^	52^	128^	45^
M-F						10.30A	30	NBC	QP				1407	746	128	840	208	371	343	146	397	416	91	158	149	86	233	61	29	90	35

KEY: A=CURRENT REPORT B=SEASON AVERAGE

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

KEY: A CURRENT REPORT B SEASON AVERAGE

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST APR. 1980 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		KEY	HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	AVG. AUD. SHARE %	AVG. AUD. SHARE % (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
												TOTAL	18-34		18-49	25-54	55-64	55+	TOTAL	18-34	MEN 18-49	25-54	55-64	55+	TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										
WEEKDAY DAYTIME CONT'D																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				

2.00 - 2.30													A	9.1	31	694	1452	924	253	993	485	693	546	99	219	235	122	154	117	38^	61^	127	102	97	52^
2.30 - 3.00													A	9.3	32	710	1444	909	259	982	481	686	540	95	212	228	109	151	109	45^	67^	135	110	99	59^
PASSWORD PLUS													A	5.5	20	420	1429	745	145	813	213	353	319	157	413	382	56^	99^104^	83^265	89^	38^	145	57^		
M-F 12.30P	30	NBC	QG	127	159	161							B	5.1	19	389	1392	758	155	820	203	356	357	149	394	408	96	145	140	78	232	53	23	111	57
PRICE IS RIGHT 1													A	6.0	28	458	1522	720	208	893	306	447	347	109^390	334	70^	144	132	81^173	120^	48^	175	77^		
M-F 11.00A	30	CBS	AP	126	193	192							B	5.7	28	435	1462	741	151	873	272	419	337	112	392	364	66	117	113	66	222	69	30	156	64
PRICE IS RIGHT 2													A	7.0	30	534	1571	739	211	905	317	454	352	107^388	343	79^	142	124	59^179	132	65^	191	94^		
M-F 11.30A	30	CBS	AP	127	193	192							B	6.8	30	519	1442	741	154	872	284	440	352	104	369	340	63	108	101	53	209	72	38	158	62
RYAN'S HOPE													A	7.0	25	534	1378	876	267	909	446	678	529	76^169	254	137	163	131	30^	55^	122	80^	93^	38^	
M-F 12.30P	30	ABC	DD	128	184	185							B	7.0	25	534	1290	807	208	882	467	647	474	73	172	228	110	148	116	18	60	82	64	98	30
SEARCH FOR TOMORROW													A	6.8	25	519	1347	738	178	918	233	409	417	134	410	310	78^	112^	98^	42^166	67^	54^	52^	16^	
M-F 12.30P	30	CBS	DD	127	183	182							B	7.7	28	588	1290	792	174	939	284	468	427	131	395	239	48	80	72	39	141	48	38	64	20
SPECIAL TREAT(S)													A	5.8	17	443	1634	700	142^	788	226^	378^342^	98^356^	410^158^	255^214^	28^155^	144^144^	292^	161^						
2 TUE. 4.00P	60	NBC	FV			188							A	5.4	17	412	1597	696	111^	781	212^	369^336^	100^366^	354^162^	252^209^	LT	102^	151^151^	311^	170^					
4.00 - 4.30						97							A	6.2	17	473	1658	699	167^	787	234^	383^345^	98^346^	458^153^	257^220^	50^201^	140^140^	273^	150^						
4.30 - 5.00													A	4.9	26	374	1393	729	130^	815	180	340	337	168	425	489	136^	218	191	125^248	30^	16^	59^	48^	
TODAY SHOW-7.30AM													B	4.3	26	328	1417	743	160	814	210	362	353	152	383	488	112	194	192	112	257	30	LT	85	55
M-F 7.30A	30	NBC	N	129	215	214							A	5.9	27	450	1311	731	135	822	135	308	333	162	436	396	102^	157	126^	98^223	49^	27^	44^	31^	
TODAY SHOW-8.30AM													B	5.6	29	427	1272	726	130	793	161	326	350	153	387	397	89	147	139	87	221	27	LT	55	33
M-F 8.30A	30	NBC	N	129	212	210							A	5.1	20	389	1357	735	192	825	368	521	426	137^235	249	131^	187	134^	38^	54^	108^	93^	175	74^	
\$20,000 PYRAMID													B	4.8	19	366	1364	739	130	831	366	527	410	110	244	297	114	185	153	41	95	89	59	147	65
1 MTUWF 12.00N	30	ABC	QG	127	172	170																													
2 M-F 12.00N	30					90	91																												

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST APR. 1980 REPORT

PROGRAM NAME WK # DAY START TIME DUR NET TYPE										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE WK 1 WK 2		KEY	HOUSEHOLD AUDIENCES AVG. AUD. % AVG. SHARE % (0,000)		AUDIENCE COMPOSITION																		
																	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																		
																	TOTAL PERSONS (2+)	LADY WORK- OF HOUSE WOM.	ING WOM.	18-34	18-49	25-54	55-64	55+	TOTAL	18-34	18-49	25-54	55-64	55+	TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11			
WEEKDAY DAYTIME CONT'D																																			
WHEEL OF FORTUNE										128	198	199	A	5.5	24	420	1379	802	121^	855	202	393	390	144	384	358	49^	102^	128^	61^	226	96^	38^	70^	35^
M-F 11.30A 30 NBC QG										97	97	B	5.4	24	412	1285	722	110	814	181	349	347	143	389	360	67	113	114	68	214	42	20^	69	34	
YOUNG AND THE RESTLESS										45	194	194	A	8.4	30	641	1356	807	215	964	332	518	459	139	374	232	87^	129	124	24^	83^	83^	59^	77^	32^
M-F 1.00P 60 CBS DD										99	99	B	8.2	29	626	1312	830	201	964	342	518	449	143	382	217	63	99	93	23	97	53	39	78	23	
1.00 - 1.30												A	8.1	29	618	1362	810	212	975	345	528	461	134	372	220	86^	126	122	23^	74^	82^	55^	85^	34^	
1.30 - 2.00												A	8.6	30	656	1351	808	215	960	323	509	458	146	382	241	88^	129	123	24^	92	83^	63^	67^	29^	
*WEEKEND DAYTIME																																			
ABC WEEKEND SPECIALS										28	174	181	A	5.7	23	435	1561	397	146^	479	273^	411	272^	23^	68^	222^	122^	213^	175^	LT	LT	244^	122^	616	348
SAT. 12.00N 30 ABC FV										89	93	B	6.3	23	481	1699	378	135	435	236	321	219	34	90	323	167	235	175	34	59	267	133	674	409	
ABC WIDE WORLD-SPORTS SAT										18	199	203	A	11.8	31	900	1658	545	241	595	177	302	285	121^	237	835	253	477	463	151	293	122^	42^	106^	86^
SAT. 5.00P 90 ABC SA										98	99	B	12.4	28	946	1736	597	224	669	226	381	326	104	238	732	239	434	401	106	241	151	66	184	126	
5.00 - 5.30												A	11.1	33	847	1586	505	213	553	160	265	257	131^	237	824	258	463	459	142^	292	122^	45^	87^	72^	
5.30 - 6.00												A	12.3	33	938	1673	527	225	590	202	306	283	122^	224	868	263	505	497	144	289	130^	36^	85^	73^	
6.00 - 6.30												A	12.1	29	923	1700	594	279	629	166	323	311	111^	247	812	239	460	425	168	302	118^	45^	141	108^	
ABC WIDE WORLD-SPORTS SUN										10	190	191	A	9.5	28	725	1919	570	246	662	226	418	365	111^	190	881	271	557	464	117^	284	219	89^	157^	84^
SUN. 4.30P 90 ABC SA										98	98	B	13.2	31	1007	1749	557	219	614	213	383	357	91	175	776	287	500	430	123	229	172	62	187	132	
4.30 - 5.00												A	9.3	29	710	1887	546	207	649	234	423	361	102^	173	846	291	536	431	107^	264	187	55^	205	94^	
5.00 - 5.30												A	9.3	27	710	1925	556	255	643	216	408	356	108^	185	908	264	566	483	127^	300	222	91^	152^	94^	
5.30 - 6.00												A	9.8	27	748	1964	612	278	698	236	432	381	118^	207	896	257	568	483	120^	293	253	116^	117^	68^	

ALL NEW POPEYE HOUR 1											28	189	191	A	8.2	33	626	1634	282	74																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
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KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST APR. 1980 REPORT

PROGRAM NAME					T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
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WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORK- ING WOM.	WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
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TOTAL AUDIENCE

DEAR ALEX & ANNIE-11.26AM				27	116	118	A	3.5	16	267	1318	304^139^	326^112^	218^195^	67^108^	299^116^	161^116^	94^124^	236^	78^	457^	259^
SUN. 11.26A 3 ABC CN				79	81	81	B	4.0	17	305	1564	348 125	419 247	319 211	33 80	353 175	280 211	37 67	195	93	597	364
DINAH SHORE GOLF-SAT.(S)						178	A	4.1	13	313	1588	534^ 45^	553^118^	153^149^	173^353^	805 205^	259^329^	199^400^	38^	LT	192^	157^
2 SAT. 5.00P 90 NBC SE						91																
5.00 - 5.30							A	3.8	13	290	1566	497^ 38^	497^124^	162^179^	145^266^	783^163^	256^373^	158^344^	LT	LT	277^	214^
5.30 - 6.00							A	3.9	12	298	1685	567^ 54^	567^100^	124^125^	219^393^	887 223^	258^332^	219^460^	43^	LT	188^	134^
6.00 - 6.30							A	4.6	13	351	1538	529^ 43^	583^131^	171^145^	154^384^	763 231^	268^297^	217^392^	60^	37^	132^	132^
DINAH SHORE GOLF-SUN.(S)						191	A	4.7	15	359	1635	568^128^	568^108^	175^273^	108^286^	968 244^	463^468^	158^374^	24^	LT	75^	62^
2 SUN. 4.30P 124 NBC SE						95																
4.30 - 5.00							A	4.0	14	305	1616	648^203^	648^144^	170^320^	50^328^	839 202^	451^468^	139^290^	54^	23^	75^	53^
5.00 - 5.30							A	4.4	15	336	1729	658^ 89^	658^139^	184^332^	108^326^	994 206^	512^540^	171^338^	20^	LT	57^	43^
5.30 - 6.00							A	5.0	16	382	1586	502^120^	502^ 29^	86^194^	127^308^	1013 241^	461^493^	195^387^	16^	LT	55^	55^
6.00 - 6.30							A	5.4	15	412	1592	478^ 73^	478^118^	233^255^	129^202^	995 295^	433^395^	138^436^	16^	LT	103^	85^
FACE THE NATION				28	171	170	A	3.6	17	275	1585	618 218^	647 88^	232^206^	165^415^	698 59^	244^323^	84^346^	76^	LT	164^	145^
SUN. 11.30A 30 CBS CC				97	96	96	B	3.7	14	282	1371	552 161	584 105	208 218	105 326	591 141	288 287	92 250	80	24	116	60
FRED & BARNEY/SHMOO 1				17	197	199	A	5.7	26	435	1825	200^225^	453 307	374 139^	60^ 60^	148^100^	117^111^	22^ 22^	230^	66^	994	516
SAT. 9.00A 30 NBC CA				97	98	98	B	5.5	24	420	1701	235 100	299 156	202 136	58 78	142 74	106 89	LT 24	157	50	1103	702
FRED & BARNEY/SHMOO 2				17	197	199	A	6.4	27	488	1686	154^168^	325 163^	247^147^	59^ 59^	254 99^	141^119^	24^ 81^	222^	92^	885	492
SAT. 9.30A 30 NBC CA				97	98	98	B	6.3	25	481	1681	246 88	291 161	203 128	52 74	160 83	105 89	15 37	168	61	1062	670
FRED & BARNEY/SHMOO 3				17	197	199	A	5.8	24	443	1749	287 198^	404 186^	303 217^	56^ 71^	240^ 55^	140^129^	28^ 72^	245^119^	860	512	
SAT. 10.00A 30 NBC CA				97	98	98	B	6.4	25	488	1644	245 86	293 166	215 140	37 54	195 93	120 88	29 55	196	76	960	611
GODZILLA/GLOBETROTTERS 1				17	191	194	A	3.9	26	298	1795	326^212^	379^205^	285^262^	27^ 27^	46^ 46^	46^ 46^	LT LT	241^	74^	1129	594
SAT. 8.00A 30 NBC CA				97	97	97	B	3.1	23	237	1390	165 72	178 89	122 107	LT 46	124 81	107 85	LT LT	170	LT	918	515

	SAT.	12.30P	30	NBC	CL	91	94	B	3.8	13	290	1615	378	131	456	231	301	207	66	121	367	173	231	182	42	91	292	131	500	335					
IN	THE NEWS-	8.26AM				28	190	188	A	4.5	26	343	1554	270	61v	293^170^	259^177^	LT	20v	238^117^	198^143^	LT	40v	157^	88v	870	494								
	SAT.	8.26A	3	CBS	CN	99	99	B	4.3	27	328	1448	206	82		248	162	202	146	19	38	210	132	165	135	24	36	83	48	903	498				
IN	THE NEWS-	8.56AM				28	189	189	A	6.7	32	511	1507	283	30v	285	145^	240^146^	14v	36v	191^102^	165^129^	26v	26v	162^	89^	869	525							
	SAT.	8.56A	3	CBS	CN	99	99	B	6.2	30	473	1492	242	95		283	162	222	160	21	49	215	136	167	134	21	34	129	59	865	477				
IN	THE NEWS-	9.26AM				28	204	204	A	8.6	38	656	1550	277	65^	279	147^	212	135^	31v	48^	251	113^	178^132^	16v	73^	171^	97^	849	455					
	SAT.	9.26A	3	CBS	CN	99	99	B	8.8	36	671	1587	255	112		314	179	246	168	36	55	267	157	203	137	22	48	196	94	810	455				
IN	THE NEWS-	9.59AM				28	204	204	A	10.3	42	786	1531	316	55^	328	192	265	204	32v	38v	245	110^	168	132^	32v	64^	236	141^	722	425				
	SAT.	9.59A	3	CBS	CN	99	99	B	10.6	41	809	1644	277	124		343	215	282	189	28	46	291	164	220	161	23	51	228	106	782	438				
IN	THE NEWS-	11.56AM				28	189	193	A	6.3	26	481	1732	314	104^	378	170^	239^210^	38v	97^	417	232^	291	201^	67^107^	402	201^	535	284						
	SAT.	11.56A	3	CBS	CN	97	98	B	7.5	28	572	1562	320	123		391	230	305	189	22	69	294	138	203	146	30	74	256	122	621	345				
IN	THE NEWS-	12.26PM				27	165	168	A	5.4	22	412	1570	347	121^	409	147^	215^182^	77^133^			446	206^	284^199^	66v^104^	251^	37v	464	279^						
	SAT.	12.26P	3	CBS	CN	92	92	B	5.9	21	450	1569	319	122		394	198	275	182	31	97	320	142	212	154	34	91	225	93	630	359				
IN	THE NEWS-	12.56PM				26	161	163	A	6.4	25	488	1578	331	93^	379	163^	234^204^	65^106^			349	151^	235^166^	63v	73^	248^133^	602	307						
	SAT.	12.56P	3	CBS	CN	91	92	B	6.7	23	511	1626	346	119		416	232	301	200	42	94	334	156	247	171	31	76	237	116	639	359				
IN	THE NEWS-	1.26PM				26	161	163	A	6.1	23	465	1729	395	153^	442	128^	230^210^	74^167^			430	164^	283	204^	65v^122^	418	165^	439	306					
	SAT.	1.26P	3	CBS	CN	91	92	B	6.4	21	488	1561	378	126		445	237	322	216	42	98	353	159	251	182	40	84	222	105	541	324				
IN	THE NEWS-	8.26AM-SUN.				28	40	37	A	.9	9	69	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	
	SUN.	8.26A	3	CBS	CN	34	33	B	1.0	10	76	LT	LT	LT		LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	
IN	THE NEWS-	8.56AM-SUN.				25	36	36	A	1.0	8	76	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	
	2 SUN.	8.56A	3	CBS	CN	33	33	B	1.3	9	99	LT	LT	LT		LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST APR. 1980 REPORT

1ST APR. 1980 REPORT																																			
PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																			
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. SHARE %	AVG. AUD. SHARE %	AVG. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																					
														WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)									
														TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL FEM.	TOTAL 6-11								
WEEKEND DAYTIME CONT'D																																			
IN THE NEWS-10.56AM										28	189	191	A	7.4	29	565	1596	280	80^	365	209^	260	183^	38v	81^	272	168^	219	160^	19v	27v	224	125^	735	387
SAT. 10.56A										3	CBS	CN	B	8.7	33	664	1669	304	140	378	232	296	177	31	67	297	153	225	170	27	54	237	122	757	405
IN THE NEWS-11.26AM										28	189	191	A	7.0	30	534	1706	254	61^	329	182^	232	159^	27v	68^	439	255	299	170^	96^	108^	321	168^	617	317
SAT. 11.26A										3	CBS	CN	B	8.3	31	633	1624	313	135	391	230	294	174	31	81	290	144	211	154	31	68	240	121	703	381
INT'L CHAMPIONSHIP BOXING										9	174	180	A	8.3	27	633	1754	464	153^	526	182^	296	271	106^	160^	948	335	639	524	135^	276	174^	48v	106^	63^
1 SUN. 3.15P										75	ABC	SE	B	9.6	26	732	1596	430	172	463	187	292	244	75	128	873	326	586	516	124	229	118	39	142	98
2 SUN. 3.00P										90			A	4.6	18	351	1843	453^	117v	470^	65v	163v	230^	59v	197^	1288	455^	863	645^	132v	390^	85v	LT	LT	LT
3.00 - 3.30													A	8.9	29	679	1732	433	143^	495	165^	263	246	127^	161^	916	322	617	511	142^	270	193	49^	128^	74^
3.30 - 4.00													A	9.4	29	717	1715	462	167^	547	223	345	295	101^	139^	907	328	621	499	125^	252	179	64^	82^	46^
4.00 - 4.30													A	4.2	18	320	1100	382^	144v	410^	121v	169v	116v	62v	241^	513^	53v	175v	148v	171v	312^	96v	LT	81v	35v
ISSUES AND ANSWERS										24	173		B	3.4	13	259	1229	473	120	521	133	233	199	85	248	521	125	230	249	89	237	66	35	121	78
1 SUN. 12.00N										30	ABC	CC	A	.8	7	61	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
JASON OF STAR COMMAND										11		36	B	1.0	7	76	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
2 SUN. 8.30A										30	CBS	CL	A	5.3	22	404	1894	319	146^	445	269^	373	163^	62v	62v	360	201^	267^	172^	36v	36v	260^	114^	829	537
JETSONS										14	189	191	B	5.4	20	412	1804	337	133	415	244	307	185	58	85	303	171	220	163	31	47	293	121	793	506
SAT. 11.30A										30	NBC	CA	A	3.9	11	298	1359	282^	57v	282^	114v	168v	125v	74v	114v	523^	87v	265^	248^	141v	258^	295^	70v	259^	218^
KEMPER OPEN-SAT(S)										169			A	3.5	11	267	1577	374^	83v	374^	153v	300^	300^	55v	74v	531^	194v	318^	274^	90v	213v	368^	90v	304^	266^
1 SAT. 4.30P										90	NBC	SE																							
4.30 - 5.00																																			
5.00 - 5.30													A	3.7	11	282	1397	263^	103v	263^	154v	182v	103v	81v	81v	521^	49v	279^	265^	161v	242^	326^	84v	287^	241^
5.30 - 6.00													A	4.4	12	336	1185	229^	LT	229^	53v	53v	LT	83v	176v	533^	35v	214^	214^	173v	319^	221^	42v	202^	167v
KEMPER OPEN-SUN(S)										179			A	3.5	10	267	1363	341^	202v	341^	90v	176v	217v	83v	124v	761^	146v	255^	232^	248^	454^	112v	26v	149v	38v
1 SUN. 2.30P										108	NBC	SE	A	3.9	12	298	1393	372^	198v	372^	86v	157v	207^	134v	165v	762^	118v	278^	276^	279^	439^	101v	51v	158v	27v
2.30 - 3.00													A	3.4	10	259	1340	255^	159v	255^	112v	173v	173v	82v	82v	814^	274^	363^	271^	254^	451^	85v	LT	186v	54v
3.00 - 3.30													A	3.5	10	267	1131	296^	188v	296^	93v	176v	176v	71v	120v	619^	97v	154v	57v	217v	465^	97v	LT	119v	30v
3.30 - 4.00													A	3.6	17	275	1371	230^	168^	255^	163^	211^	124^	LT	44v	231^	64v	179^	157^	LT	52v	351^	131^	534	287^
KIDS ARE PEOPLE TOO II										27	116	118	B	3.4	15	259	1593	361	141	424	233	328	240	26	77	358	202	293	205	27	54	193	72	618	352
SUN. 10.30A										30	ABC	CL	A	3.8	18	290	1321	283^	165^	310^	109^	203^	176^	75v	107v	263^	101v	156^	122^	79v	96v	286^	104v	462	241^
KIDS ARE PEOPLE TOO III										27	116	118	B	3.9	16	298	1572	351	134	424	237	317	214	35	80	361	184	288	219	36	62	196	81	591	342
SUN. 11.00A										30	ABC	CL	A	6.2	14	473	1381	391^	135^	492^	154^	243^	265^	98v	195^	692	195^	351^	365^	136^	266^	98v	36v	99v	42v
ONG BEACH GRAND PRIX(S)										179			A	4.4	12	336	1393	400^	298^	432^	178v	220^	280^	74v	152v	705^	154v	348^	404^	149v	301^	98v	48v	158v	LT
1 SUN. 5.00P										120	CBS	SE	A	5.0	12	382	1251	288^	113v	316^	139v	194^	194^	60v	122v	727	243^	445^	422^	115v	214^	121v	47v	87v	LT
5.00 - 5.30													A	6.9	15	526	1411	417^	78v	535	121^	241^	284^	127^	217^	712	204^	340^	351^	158^	284^	69v	30v	95v	79v
5.30 - 6.00													A	8.3	17	633	1444	429	114^	600	180^	286^	290^	107^	247^	661	182^	312^	325^	130^	273^	101^	26v	82v	64v
6.00 - 6.30													A	3.9	18	298	1883	744	304^	744	83v	318^	365^	111^	379^	913	182^	457	431	124^	390^	44v	44v	182^	67v
6.30 - 7.00													B	4.3	17	328	1477	556	168	603	130	229	214	96	328	678	166	334	343	112	280	90	27	106	54
MEET THE PRESS										28	186	177	A	3.9	25	298	1490	275^	54v	292^	161^	250^	174^	LT	24v	242^	118^	191^	151^	LT	51v	127^	81v	829	447
SUN. 12.30P										30	NBC	CC	B	3.8	26	290	1462	212	79	247	152	189	152	20	36	202	120	153	128	24	38	90	47	923	519
MIGHTY MOUSE-HECKL-JECKL1										28	190	188	A	5.8	29	443	1503	270^	32v	270^	138^	228^	151^	12v	31v	214^	92^	167^	135^	33v	47v	163^	88^	856	533
SAT. 8.00A										30	CBS	CA	B	5.5	28	420	1493	234	93	272	158	214	154	21	48	207	128	162	134	24	36	120	57	894	495

KEY: A - CURRENT REPORT B - SEASON AVERAGE

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST APR. 1980 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																		
WK # DAY		START TIME		DUR		NET		PROG. TYPE		WK 1	WK 2	KEY	AVG. AUD. SHARE %		AVG. AUD. (0,000)		TOTAL PERSONS (2+)		LADY WORK-ING OF HOUSE WOM.		WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)	
WEEKEND DAYTIME CONT'D																																		
NASL:SOCCER SPECIAL(S)										149		A	2.3	10	175	1457	349	138	349	40	40	143	74	166	795	344	514	348	155	281	313	LT	LT	LT
2 SUN. 2.00P 60 ABC SE										83		A	2.0	9	153	1000	209	144	209	LT	LT	111	98	98	478	164	164	164	189	314	313	LT	LT	LT
2.00 - 2.30												A	2.6	11	198	1778	445	132	445	70	70	162	55	213	1031	475	777	483	126	254	302	LT	LT	LT
2.30 - 3.00												A	6.1	20	465	2047	376	135	376	186	215	162	104	155	956	379	633	539	159	243	265	LT	450	380
NBA BASKETBALL GAME										11	169	B	5.4	15	412	1610	366	156	415	138	230	211	68	137	874	345	556	457	135	267	152	20	169	128
1 SUN. 1.00P 127 CBS SE										92		A	5.4	20	412	2235	325	148	342	208	246	174	70	96	1017	418	789	599	147	228	347	LT	529	493
1.00 - 1.30												A	6.4	22	488	2320	365	136	365	207	244	176	86	121	949	411	735	545	144	214	371	LT	635	515
1.30 - 2.00												A	6.1	20	465	1888	384	108	384	168	197	136	130	187	900	351	517	460	176	270	221	36	383	328
2.00 - 2.30												A	6.2	19	473	1905	402	127	402	183	201	147	129	201	1008	397	597	558	173	251	181	LT	314	255
2.30 - 3.00												A	7.1	31	542	1790	490	252	541	120	269	320	93	208	1029	423	698	575	154	261	145	9	75	66
NBA PLAYOFF GAME-SUN										1	187	B	7.1	31	542	1790	490	252	541	120	269	320	93	208	1029	423	698	575	154	261	145	9	75	66
2 SUN. 1.00P 157 CBS SE										97		A	5.3	27	404	1606	347	198	423	129	257	258	61	148	1010	482	713	515	167	233	114	LT	59	38
1.00 - 1.30												A	7.2	33	549	1929	406	202	471	112	213	214	104	229	1242	660	928	563	174	249	139	LT	77	44
1.30 - 2.00												A	7.7	34	588	1602	526	278	572	116	274	317	89	230	868	341	562	541	161	234	103	LT	59	59
2.00 - 2.30												A	7.6	32	580	1793	521	249	571	87	253	341	101	230	1009	312	658	667	137	273	140	LT	73	73
2.30 - 3.00												A	7.8	31	595	1854	567	301	605	137	325	421	95	184	952	297	590	556	143	297	196	30	101	101
NBA PLAYOFF GAME-SUN.-2										1	186	A	6.8	24	519	1996	511	251	549	152	242	268	116	267	1120	583	776	535	144	286	266	70	61	61
2 SUN. 3.37P 128 CBS SE										95		B	6.8	24	519	1996	511	251	549	152	242	268	116	267	1120	583	776	535	144	286	266	70	61	61
3.30 - 4.00												A	6.8	25	519	2081	530	302	549	156	275	339	106	210	1163	541	789	514	129	308	290	90	79	79
4.00 - 4.30												A	6.8	25	519	2075	516	289	558	143	220	276	133	282	1088	623	726	400	150	310	320	75	109	109

4.30 - 5.00						A	7.0	25	534	2004	470	215	499	152	212	230	122	249	1176	673	842	555	142	268	279	77	50	50
5.00 - 5.30						A	6.7	23	511	1881	532	221	583	156	250	256	107	303	1074	525	747	605	162	273	202	61	22	22
NBA PLAYOFF POST-SUN.-2	1	186				A	6.5	20	496	1823	510	229	554	119	248	248	106	306	1030	425	682	616	161	297	190	35	49	49
2 SUN. 5.45P 15 CBS SC		95				B	6.5	20	496	1823	510	229	554	119	248	248	106	306	1030	425	682	616	161	297	190	35	49	49
NBC'S OLYMPIC DIARY(S)		163				A	4.3	16	328	1213	451	79	451	159	250	302	40	149	524	193	336	235	91	188	94	70	144	126
2 SAT. 3.30P 90 NBC SA		89																										
3.30 - 4.00						A	3.7	15	282	1209	450	96	450	167	216	290	64	160	557	188	302	213	123	255	89	89	113	113
4.00 - 4.30						A	4.5	17	343	1087	365	47	365	120	202	240	31	125	496	172	318	222	102	178	69	49	157	134
4.30 - 5.00						A	4.8	16	366	1322	525	99	525	186	317	361	30	164	520	210	371	256	59	149	122	76	155	126
NEW FAT ALBERT SHOW	28	189	193			A	6.6	28	504	1768	288	79	362	166	233	205	35	86	437	234	301	207	83	117	395	181	574	307
SAT. 11.30A 30 CBS CA	97	98				B	7.5	28	572	1588	319	122	393	231	305	194	22	67	292	138	205	152	29	72	270	124	633	352
PLASTICMAN COMEDY-SHOW-1	28	191	191			A	5.7	26	435	1752	307	127	307	135	223	221	44	72	212	137	176	107	24	24	287	128	946	534
SAT. 9.00A 30 ABC CA	99	99				B	5.8	26	443	1686	247	72	260	135	194	154	23	54	176	103	149	99	12	19	192	78	1058	625
PLASTICMAN COMEDY-SHOW-2	28	191	191			A	5.2	22	397	1904	366	162	366	158	276	281	50	75	259	179	219	130	19	24	291	128	988	576
SAT. 9.30A 30 ABC CA	99	99				B	5.7	23	435	1662	231	71	256	143	197	147	23	50	174	104	146	95	LT	18	202	89	1030	604
PLASTICMAN COMEDY-SHOW-3	28	191	191			A	5.1	21	389	1817	415	197	441	209	345	287	17	87	200	138	176	144	LT	LT	330	195	846	526
SAT. 10.00A 30 ABC CA	99	99				B	5.8	23	443	1619	230	83	258	143	204	145	18	46	155	92	132	97	LT	11	235	112	971	594
PRO BOWLERS TOUR	14	182	186			A	7.8	26	595	1645	593	272	656	215	348	294	114	252	789	251	472	418	105	276	77	32	123	77
SAT. 3.30P 90 ABC SE	94	95				B	8.9	24	679	1619	628	216	696	212	384	335	107	256	700	224	386	374	102	250	91	36	132	95
3.30 - 4.00						A	6.8	24	519	1682	615	305	668	227	363	306	101	256	799	212	488	422	98	276	84	36	131	57
4.00 - 4.30						A	8.0	26	610	1659	605	256	667	212	358	310	116	252	795	268	468	420	103	282	58	22	139	96
4.30 - 5.00						A	8.6	26	656	1596	572	256	634	204	326	265	120	248	780	269	467	417	110	268	82	34	100	76
SCHOOLHOUSE	28	191	191			A	5.5	27	420	1676	363	109	363	102	196	238	26	125	206	136	164	97	33	33	182	88	925	479
SAT. 8.56A 3 ABC CN	98	98				B	5.5	26	420	1575	251	70	258	137	187	171	28	53	165	87	129	93	16	28	163	59	989	589

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST APR. 1980 REPORT

PROGRAM NAME													T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																	
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. SHARE %	AVG. SHARE % (0.000)	TOTAL PERSONS (2+)	LADY WORK-ING OF HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17) TOTAL FEM.		CHILDREN (2-11) TOTAL 6-11											
													TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL	18-34	18-49	25-54	55-64	55+						
WEEKEND DAYTIME CONT'D																																				
SCHOOLHOUSE ROCK-10.26AM SAT.		10.26A	3	ABC	CN	15	191	191	A	5.2	22	397	1829	442	210	487	238	359	296	15	119	214	145	180	141	LT	16	285	183	843	502					
SCHOOLHOUSE ROCK-11.26AM SAT.		11.26A	3	ABC	CN	28	190	188	B	5.9	25	450	1718	336	136	311	166	242	175	18	59	175	99	153	119	LT	12	235	134	927	558					
SCHOOLHOUSE ROCK-11.55AM SUN.		11.55A	4	ABC	CN	27	133	133	A	2.7	13	206	1034	363	194	333	199	266	170	33	59	231	114	174	121	25	39	308	205	790	465					
SCOOBY AND SCRAPPY DOO-1 SAT.		10.30A	30	ABC	CA	15	190	188	A	6.1	25	465	1996	380	200	413	179	277	195	63	87	256	38	126	126	92	130	123	LT	253	116					
SCOOBY AND SCRAPPY DOO-2 SAT.		11.00A	30	ABC	CA	15	190	188	B	7.0	26	534	1705	271	111	314	194	256	176	27	51	340	145	231	204	39	89	156	80	464	251					
SHAZAM SAT.		12.00N	30	CBS	CA	14	165	168	A	5.7	23	435	1595	347	134	386	186	290	212	41	91	216	138	166	133	27	43	318	201	851	520					
SKATEBIRDS SUN.		8.00A	30	CBS	CA	14	40	37	B	6.8	24	519	1620	315	127	323	200	264	173	31	49	211	105	163	127	27	36	289	145	872	542					
SPORTSWORLD 1 SUN.		4.30P	90	NBC	SE	13	137	172	A	.7	7	53	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT					
SPORTSWORLD 2 SUN.		2.30P	120			74	90		B	.9	9	69	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT					
2.30 - 3.00									A	5.1	17	389	1676	415	149	423	106	227	280	62	106	894	305	506	517	141	254	194	32	165	103					
									B	6.6	17	504	1796	457	184	527	194	315	290	79	149	899	317	555	508	144	269	151	36	219	140					
									A	4.5	19	343	1297	361	41	361	52	202	150	107	159	836	244	419	343	219	289	100	LT	LT	LT					
3.00 - 3.30									A	4.8	19	366	1495	350	52	350	66	175	163	85	121	784	192	421	409	178	235	251	27	110	55					
3.30 - 4.00									A	5.0	18	382	1521	336	50	336	29	173	205	67	102	799	254	527	523	134	155	242	57	144	53					
4.00 - 4.30									A	4.9	18	374	1422	403	118	403	53	128	229	46	174	866	353	590	636	176	176	75	LT	78	LT					
4.30 - 5.00									A	4.5	13	343	1977	531	330	531	120	286	453	26	61	917	415	548	538	63	235	274	78	255	211					
5.00 - 5.30									A	6.1	16	465	1916	409	209	409	150	273	351	31	31	1010	370	552	606	80	266	239	46	258	187					
5.30 - 6.00									A	5.9	15	450	1962	503	220	536	210	302	383	74	110	1007	296	473	525	161	405	161	20	258	182					
SUNDAY MORNING SUN.		9.00A	90	CBS	N	28	97	94	A	3.3	18	252	1508	591	171	662	99	270	274	182	341	671	210	353	310	138	286	88	52	87	43					
9.00 - 9.30						76	75		B	3.0	16	229	1463	567	221	606	149	310	339	127	227	670	196	361	400	101	218	43	LT	144	83					
9.30 - 10.00									A	2.8	17	214	1495	552	131	706	130	284	280	210	342	677	163	345	303	154	290	42	42	70	47					
10.00 - 10.30									A	3.7	20	282	1681	649	159	699	99	284	301	175	363	733	234	397	355	134	304	142	46	107	53					
									A	3.4	17	259	1320	546	213	588	82	243	231	170	321	594	227	308	263	124	259	61	61	77	27					
SUPERSTARS 1 SUN.		2.00P	75	ABC	SE	11	163		A	7.3	23	557	1580	464	171	544	171	256	244	76	213	752	246	426	430	101	239	163	49	121	86					
2.00 - 2.30						91			B	8.8	24	671	1649	473	183	542	207	331	292	87	155	732	277	471	421	122	206	173	62	202	155					
2.30 - 3.00									A	4.9	16	374	1634	576	241	630	167	293	304	96	252	719	198	355	403	129	276	223	36	62	62					
									A	8.3	25	633	1501	393	134	483	164	206	199	60	201	729	248	423	426	80	222	175	62	114	72					
TARZAN AND SUPER SEVEN 1 SAT.		12.30P	30	CBS	CA	26	161	163	A	6.6	26	504	1607	349	101	395	177	254	213	61	103	362	163	254	177	59	64	248	134	602	290					
SAT.		12.30P	30	CBS	CA	91	92	92	B	6.6	23	504	1638	340	119	414	239	306	195	38	87	333	162	252	173	30	71	235	117	656	368					
TARZAN AND SUPER SEVEN 2 SAT.		1.00P	30	CBS	CA	26	161	163	A	6.7	26	511	1646	415	168	454	135	284	269	59	120	437	156	316	259	61	95	263	154	492	319					
30 MINUTES SAT.		1.30P	30	CBS	DN	25	155	162	B	7.0	24	534	1585	368	120	435	233	316	212	41	94	345	160	252	183	38	77	214	100	591	351					
TIME OUT-9:45AM SAT.		9.45A	2	NBC	CN	17	197	199	A	4.5	18	343	1379	434	126	460	92	215	226	112	182	542	241	335	236	99	178	208	129	169	75					
SAT.		9.45A	2	NBC	CN	97	98	98	B	4.7	16	359	1494	431	135	496	222	307	227	66	147	444	184	287	220	55	124	174	83	380	225					
TIME OUT-10:58AM SAT.		10.58A	2	NBC	CN	28	205	206	A	6.5	27	496	1738	172	179	342	158	257	163	66	66	277	115	155	130	26	89	216	103	903	505					
SAT.		10.58A	2	NBC	CN	97	98	98	B	6.3	25	481	1693	249	89	298	162	208	132	53	75	173	91	115	99	13	39	175	65	1047	661					
									A	6.7	27	511	1687	320	165	412	273	346	145	58	58	160	40	74	94	14	46	412	127	703	354					
									B	5.7	22	435	1679	271	106	331	220	267	145	30	45	250	155	183	113	16	48	252	84	846	517					

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGAM AUDIENCE ESTIMATES (Alphabetic)

1ST APR. 1980 REPORT

PROGRAM NAME													T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
WK #	DAY	START TIME	DUR	NET	TYPE	PROG.	WK 1	WK 2	KEY	AVG. AUD. SHARE %	AVG. AUD. %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
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																		18-49	25-54	55-64	55+				18-49	25-54	55-64	55+				12-17	12-17	6-11	6-11																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
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NATIONAL Nielsen TV AUDIENCE ESTIMATES

EVE. MON. MAR. 24, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE Households (000) & %					27,160 35.6				21,820 28.6							
ABC TV					← THAT'S INCREDIBLE (OP) →					← ABC MONDAY NIGHT MOVIE DR. ZHIVAGO, PART II (R) →						
AVERAGE AUDIENCE Households (000) & %					21,820 28.6	26.7*		30.4*	15,110 19.8	19.7*		20.2*		20.1*		19.1*
SHARE OF AUDIENCE %					41	39 *		43 *	30	28 *		29 *		31 *		31 *
AVG. AUD. BY 1/4 HR. %					24.5	28.8	31.8	29.1	19.7	19.8	20.6	19.8	20.5	19.8	19.6	18.6
TOTAL AUDIENCE Households (000) & %					15,410 20.2		13,280 17.4		25,940 34.0		24,950 32.7		22,890 30.0			
CBS TV					← ARBOR DAY, CHARLIE BROWN (R) →		← STOCKARD CHANNING SHOW (OP) →		← M*A*S*H (R) →		← FLO →		← LOU GRANT (R) →			
AVERAGE AUDIENCE Households (000) & %					13,890 18.2		11,670 15.3		23,120 30.3		23,120 30.3		18,080 23.7		24.7*	
SHARE OF AUDIENCE %					26		22		43		43		37		38 *	
AVG. AUD. BY 1/4 HR. %					17.9	18.5	14.3	16.3	29.3	31.4	30.4	30.2	25.3	24.2	23.3	22.2
TOTAL AUDIENCE Households (000) & %					16,560 21.7				24,570 32.2							
NBC TV					← LITTLE HOUSE-PAIRIE (R)(OP) →					← NCAA BASKETBALL CHAMP. LOUISVILLE VS UCLA (-OP) →						
AVERAGE AUDIENCE Households (000) & %					12,440 16.3	15.0*		17.6*	15,110 19.8	18.7*		19.8*		19.1*		20.8*
SHARE OF AUDIENCE %					23	22 *		25 *	30	27 *		28 *		29 *		32 *
AVG. AUD. BY 1/4 HR. %					14.8	15.2	17.0	18.2	18.9	18.4	19.6	20.1	18.7	19.6	20.5	21.2
BC TV					← WORLD HEAVYWGHT CHAMPNSHIP (8:00-11:54PM)(OP)(-OP) →											
AVERAGE AUDIENCE Households (000) & %					19,690 25.8	21.2*		24.6*		24.9*		26.1*		27.9*		28.4*
SHARE OF AUDIENCE %					41	34 *		38 *		37 *		38 *		42 *		44 *
AVG. AUD. BY 1/4 HR. %					19.7	22.6	24.4	24.7	24.5	25.3	25.8	26.5	28.1	27.8	29.1	27.7
TOTAL AUDIENCE Households (000) & %					17,170 22.5		14,730 19.3		21,750 28.5		20,910 27.4		19,760 25.9			
CBS TV					← WKRP IN CINCINNATI →		← STOCKARD CHANNING SHOW (OP) →		← M*A*S*H (R) →		← FLO →		← LOU GRANT (R) →			
AVERAGE AUDIENCE Households (000) & %					14,950 19.6		14,120 18.5		19,840 26.0		19,230 25.2		16,100 21.1		21.0*	
SHARE OF AUDIENCE %					30		27		38		37		33		32 *	
AVG. AUD. BY 1/4 HR. %					19.3	19.8	18.2	18.7	25.4	26.6	25.0	25.3	21.0	21.0	21.5	20.9
TOTAL AUDIENCE Households (000) & %					17,780 23.3				16,560 21.7							
BC TV					← LITTLE HOUSE-PAIRIE (R)(OP) →					← JESUS OF NAZARETH PART 2 (R) →						
AVERAGE AUDIENCE Households (000) & %					14,570 19.1	18.8*		19.5*	11,600 15.2	15.7*		15.8*		15.3*		14.2*
SHARE OF AUDIENCE %					29	29 *		29 *	23	23 *		23 *		24 *		23 *
AVG. AUD. BY 1/4 HR. %					18.3	19.3	19.5	19.4	15.4	16.0	16.2	15.3	15.2	15.3	14.3	14.1
OLDS USING TV Def. 1)	WK. 1	63.0	65.2	65.1	66.1	68.4	69.7	69.9	70.7	70.9	70.4	70.2	69.6	66.1	64.3	62.6
	WK. 2	58.2	59.5	59.5	61.4	65.0	66.6	67.6	68.2	68.8	69.6	68.4	68.0	65.6	64.3	62.5

Households: 76,300,000

For explanation of symbols, See page A

EVE. MON. MAR. 31, 1980

NATIONAL Nielsen TV AUDIENCE ESTIMATES

EVE.TUE. MAR.25, 1980

TIME 7:00 7:15 7:30 7:45 8:00 8:15 8:30 8:45 9:00 9:15 9:30 9:45 10:00 10:15 10:30 10:45

ALL AUDIENCE Households (000) & %						18,390 24.1		17,630 23.1		21,750 28.5		17,700 23.2		19,000 24.9		
C TV						HAPPY DAYS (R)		LAVERNE & SHIRLEY (S)(OP)		THREE'S COMPANY (S)(OP)		TAXI (R)(OP)		HART TO HART (R)		
AVERAGE AUDIENCE Households (000) & %						16,100 21.1		16,330 21.4		19,460 25.5		16,250 21.3		14,500 19.0	18.4*	19.5*
PERCENT OF AUDIENCE %						33		33		38		33		32	30 *	34 *
PERCENT OF AUDIENCE BY 1/4 HR.						20.3	21.9	21.1	21.8	24.8	26.1	21.4	21.2	18.7	18.2	19.4

ALL AUDIENCE Households (000) & %						23,200 30.4										
S TV										ORDEAL OF DR. MUDD (SUS)(OP)						
AVERAGE AUDIENCE Households (000) & %						13,810 18.1										
PERCENT OF AUDIENCE %						29										
PERCENT OF AUDIENCE BY 1/4 HR.						16.4	16.2	16.0	16.4	17.6	17.0	18.1	18.6	20.1	20.5	20.4

ALL AUDIENCE Households (000) & %						16,630 21.8				18,460 24.2						9,160 12.0
BC TV								SHERIFF LOBO (R)(OP)						BIG SHOW		UNITED STATES
AVERAGE AUDIENCE Households (000) & %						13,350 17.5	16.6*		18.4*	14,7	14.8*		15.5*		13.7*	10.6
PERCENT OF AUDIENCE %						27	26 *		28 *	23	22 *		24 *		22 *	19
PERCENT OF AUDIENCE BY 1/4 HR.						16.3	17.0	18.5	18.3	15.1	14.5	15.7	15.3	14.1	13.3	11.1

ALL AUDIENCE Households (000) & %						15,570 20.4		15,950 20.9		21,820 28.6		20,220 26.5		22,280 29.2		
BC TV						HAPPY DAYS (R)		LAVERNE & SHIRLEY (R)		THREE'S COMPANY (R)(S)(OP)		TAXI (R)(OP)		BARBARA WALTERS SPECIAL		
AVERAGE AUDIENCE Households (000) & %						13,350 17.5		14,120 18.5		19,840 26.0		18,390 24.1		18,620 24.4	24.7*	24.1*
PERCENT OF AUDIENCE %						28		29		40		37		40	39 *	40 *
PERCENT OF AUDIENCE BY 1/4 HR.						16.7	18.3	17.6	19.5	25.3	26.8	23.6	24.5	24.4	25.0	24.4

ALL AUDIENCE Households (000) & %						15,340 20.1				19,910 26.1						
BS TV								WHITE SHADOW (OP)						CBS TUESDAY NIGHT MOVIES BIG JAKE (R)		
AVERAGE AUDIENCE Households (000) & %						12,130 15.9	14.8*		17.0*	13,200 17.3	15.5*		16.9*		18.1*	18.8*
PERCENT OF AUDIENCE %						25	24 *		27 *	27	24 *		26 *		29 *	31 *
PERCENT OF AUDIENCE BY 1/4 HR.						14.2	15.3	16.7	17.3	15.6	15.5	16.8	17.0	18.1	18.0	19.0

ALL AUDIENCE Households (000) & %						15,720 20.6		14,040 18.4		17,010 22.3						
IBC TV						DAFFY DUCK'S EASTER SHOW		LAST-RED HOT DRAGONS (OP)						JESUS OF NAZARETH PART 3 (R)		
AVERAGE AUDIENCE Households (000) & %						13,810 18.1		12,890 16.9		11,140 14.6	13.4*		15.0*		15.2*	14.9*
PERCENT OF AUDIENCE %						29		27		23	21 *		23 *		24 *	25 *
PERCENT OF AUDIENCE BY 1/4 HR.						18.0	18.3	16.8	16.9	13.4	13.4	14.9	15.1	15.3	15.1	14.9

HOUSEHOLDS USING TV (See Def. 1)	WK. 1	57.9	58.7	59.5	61.7	62.5	64.5	65.4	66.1	66.8	67.0	65.3	64.2	61.6	60.2	57.6
	WK. 2	56.6	57.1	57.5	59.4	61.2	62.5	62.5	64.4	64.5	65.2	65.2	65.0	63.2	62.0	60.9

TV Households: 76,300,000

For explanation of symbols, See page A

EVE.TUE. APR.1, 1980

NATIONAL Nielsen TV AUDIENCE ESTIMATES

EVE.WED. MAR.26, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45		
ALL AUDIENCE Totals (000) & %					18,160 23.8				22,580 29.6									
CBS TV					EIGHT IS ENOUGH (OP)				CHARLIE'S ANGELS (R)									
AGE AUDIENCE Totals (000) & %					14,880 19.5	19.2*		19.8*	15,110 19.8	17.8*		19.5*		21.3*		20.6*		
PERCENT OF AUDIENCE					31	31 *		31 *	33	28 *		31 *		35 *		37 *		
AUD. BY 1/4 HR.					18.8	19.5	19.7	19.9	17.6	18.0	19.3	19.8	21.3	21.3	21.4	19.8		
ALL AUDIENCE Totals (000) & %					22,890 30.0				DAY CHRIST DIED (OP)									
CBS TV																		
AGE AUDIENCE Totals (000) & %					13,960 18.3	15.4*		16.2*		18.7*		19.2*		20.5*		19.6*		
PERCENT OF AUDIENCE					30	25 *		25 *		29 *		30 *		34 *		35 *		
AUD. BY 1/4 HR.					15.4	15.4	15.8	16.6	18.7	18.7	19.1	19.3	20.5	20.5	20.1	19.2		
ALL AUDIENCE Totals (000) & %					20,750 27.2				18,690 24.5		15,720 20.6		11,830 15.5					
CBS TV					REAL PEOPLE (OP)				DIFF'RENT STROKES (R)		HELLO, LARRY		FROM HERE TO ETERNITY					
AGE AUDIENCE Totals (000) & %					17,240 22.6	21.6*		23.6*	17,240 22.6		14,120 18.5		9,160 12.0		12.6*	11.4*		
PERCENT OF AUDIENCE					36	35 *		37 *	35		29		21		21 *	20 *		
AUD. BY 1/4 HR.					20.5	22.8	23.6	23.6	22.5	22.7	18.9	18.1	13.5	11.7	11.5	11.3		
ALL AUDIENCE Totals (000) & %					17,170 22.5				20,750 27.2				20,140 26.4					
CBS TV					EIGHT IS ENOUGH				CHARLIE'S ANGELS (OP)				VEGAS (R)					
AGE AUDIENCE Totals (000) & %					13,350 17.5	16.4*		18.5*	15,950 20.9	18.4*		23.3*	16,560 21.7	21.5*		21.8*		
PERCENT OF AUDIENCE					28	27 *		29 *	33	29 *		37 *	37	36 *		39 *		
AUD. BY 1/4 HR.					15.9	17.0	18.3	18.8	17.2	19.5	23.0	23.6	21.8	21.2	21.4	22.2		
ALL AUDIENCE Totals (000) & %					15,260 20.0				20,750 27.2				CBS WEDNESDAY NIGHT MOVIE BELLE STARR					
CBS TV					BUGS BUNNY EASTER SPECIAL (R)(OP)													
AGE AUDIENCE Totals (000) & %					12,130 15.9	15.3*		16.5*	14,120 18.5	14.7*		20.0*		20.3*		19.2*		
PERCENT OF AUDIENCE					26	25 *		26 *	30	23 *		31 *		34 *		34 *		
AUD. BY 1/4 HR.					14.9	15.7	16.5	16.5	13.9	15.6	19.3	20.8	20.7	19.8	19.5	18.8		
ALL AUDIENCE Totals (000) & %					27,850 36.5						11,450 15.0		9,770 12.8					
CBS TV					REAL PEOPLE (R)(OP)				UNITED STATES (B)				FROM HERE TO ETERNITY					
AGE AUDIENCE Totals (000) & %					18,010 23.6	22.8*		23.4*		24.6*	9,380 12.3		7,320 9.6		9.9*	9.2*		
PERCENT OF AUDIENCE					38	37 *		37 *		38 *	19		17		17 *	16 *		
AUD. BY 1/4 HR.					22.4	23.2	23.1	23.6	25.7	23.4	13.3	11.4	10.0	9.9	9.3	9.0		
HOUSEHOLDS USING TV Def. 1)	WK. 1	57.1	58.3	58.8	60.8	61.5	62.8	63.2	64.0	63.7	64.6	63.1	63.0	61.2	59.3	57.7		
	WK. 2	55.2	57.0	57.4	58.9	60.5	61.5	62.8	63.6	63.4	64.8	63.8	63.8	60.5	58.4	57.0		

Households: 76,300,000

For explanation of symbols, See page A.

EVE.WED. APR.2, 1980

NATIONAL Nielsen TV AUDIENCE ESTIMATES

EVE.THU. MAR.27, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
AL AUDIENCE holds (000) & %					16,330 21.4		15,790 20.7		19,080 25.0		16,400 21.5		18,850 24.7			
3C TV					MORK & MINDY		BENSON		BARNEY MILLER		ASSOCIATES (OP)				SOAP	
AGE AUDIENCE holds (000) & %					13,580 17.8		14,650 19.2		17,010 22.3		14,500 19.0		16,180 21.2			
RE OF AUDIENCE %					28		29		34		30		36		21.6*	20.8*
AUD. BY 1/4 HR. %					17.3	18.4	18.5	20.0	22.1	22.6	19.0	19.1	21.8	21.4	21.0	20.7
AL AUDIENCE holds (000) & %					18,390 24.1				15,410 20.2				17,010 22.3			
3S TV							PALMERSTOWN, U.S.A. (OP)				BARNABY JONES				KNOTS LANDING	
AGE AUDIENCE holds (000) & %					14,570 19.1				12,510 16.4				14,270 18.7			
RE OF AUDIENCE %					30				25				32		18.5*	18.9*
AUD. BY 1/4 HR. %					18.1	19.2	19.7	19.3	16.3	16.0*	16.6	16.8	18.4	18.7	19.2	18.7
AL AUDIENCE holds (000) & %					14,880 19.5				17,780 23.3				12,740 16.7			
3C TV							BUCK ROGERS-25TH CENTURY (OP)				QUINCY, M.E.				ROCKFORD FILES (R)	
AGE AUDIENCE holds (000) & %					11,670 15.3				14,570 19.1				9,540 12.5			
RE OF AUDIENCE %					24	15.1*		15.6*	29	18.3*		19.9*	21	13.3*		11.7*
AUD. BY 1/4 HR. %					15.0	15.1	15.2	16.0	17.9	18.7	20.0	19.8	13.8	12.8	11.9	11.6
AL AUDIENCE holds (000) & %					14,800 19.4		15,870 20.8		16,330 21.4		13,890 18.2		19,080 25.0			
3C TV					MORK & MINDY (R)		BENSON (R)		BARNEY MILLER (R)		ASSOCIATES (OP)				20/20	
AGE AUDIENCE holds (000) & %					13,120 17.2		14,650 19.2		14,650 19.2		12,590 16.5		14,730 19.3			
RE OF AUDIENCE %					30		32		32		28		34		19.9*	18.7*
AUD. BY 1/4 HR. %					16.4	18.0	18.6	19.8	19.3	19.1	16.4	16.7	19.6	20.2	19.4	18.0
AL AUDIENCE holds (000) & %					16,180 21.2				16,710 21.9				16,180 21.2			
3S TV							PALMERSTOWN, U.S.A. (OP)				BARNABY JONES				CONTENDER (-OP)	
AGE AUDIENCE holds (000) & %					12,890 16.9				13,430 17.6				11,060 14.5			
RE OF AUDIENCE %					29	15.7*		18.0*	29	17.0*		18.3*	27	13.8*		14.7*
AUD. BY 1/4 HR. %					14.9	16.5	17.9	18.1	16.5	17.5	18.4	18.2	13.8	13.8	14.4	15.0
AL AUDIENCE holds (000) & %					14,730 19.3				19,230 25.2							
3C TV							BUCK ROGERS-25TH CENTURY (OP)					QUINCY, M.E. (9:00-10:54PM)(R)(SUS)(OP)				
AGE AUDIENCE holds (000) & %					11,520 15.1				12,970 17.0							
RE OF AUDIENCE %					26	15.0*		15.3*	29	15.3*		16.8*		18.2*		18.1*
AUD. BY 1/4 HR. %					14.9	15.0	15.3	15.3	15.1	15.5	16.3	17.3	18.3	18.1	18.4	17.5
LDs USING TV Def. 1)	WK. 1	56.6	58.3	59.3	61.9	62.9	63.8	64.6	66.2	66.2	65.9	64.3	64.2	61.0	59.1	57.3
	WK. 2	52.7	55.4	55.0	56.2	55.7	57.9	59.2	60.6	60.3	60.7	59.7	59.9	58.5	58.2	56.9
Households: 76,300,000																

For explanation of symbols, See page A.

EVE.THU. APR.3, 1980

NATIONAL Nielsen TV AUDIENCE ESTIMATES

EVE.FRI. MAR.28, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	
EVERETT - MAR 20, 1980																	
ABC TV																	
TOTAL AUDIENCE Households (000) & %					15,720 20.6				20,140 26.4								
PROGRAM					WHEN THE WHISTLE BLOWS (OP)				ABC FRIDAY NIGHT MOVIE THE PINK PANTHER STRIKES AGAIN (R)								
AVERAGE AUDIENCE Households (000) & %					11,750 15.4	14.4*		16.4*	11,900 15.6	15.3*		15.2*		16.1*		15.7*	
SHARE OF AUDIENCE %					27	25 *		28 *	27	26 *		25 *		28 *		29 *	
3. AUD. BY 1/4 HR. %					14.1	14.6	16.4	16.5	15.7	14.9	15.5	15.0	16.0	16.1	15.8	15.6	
CBS TV																	
TOTAL AUDIENCE Households (000) & %					16,560 21.7				25,410 33.3				24,190 31.7				
PROGRAM					HERE-PETER COTTONTAIL (R)(OP)				DUKES OF HAZZARD (R)				DALLAS (R)				
AVERAGE AUDIENCE Households (000) & %					12,590 16.5	15.3*		17.7*	20,140 26.4	24.1*		28.7*	19,690 25.8	26.6*		25.0*	
SHARE OF AUDIENCE %					29	27 *		31 *	45	41 *		48 *	46	45 *		47 *	
3. AUD. BY 1/4 HR. %					14.9	15.7	17.6	17.7	22.8	25.4	28.1	29.3	26.6	26.5	25.5	24.5	
NBC TV																	
TOTAL AUDIENCE Households (000) & %					11,830 15.5		12,890 16.9				9,920 13.0						
PROGRAM					HERE'S BOOMER				PINK LADY (OP)				NBC WHITE PAPER WE'RE MOVING UP: THE HISPANIC MIGRATION				
AVERAGE AUDIENCE Households (000) & %					10,070 13.2		7,940 10.4	11.4*		9.5*	5,650 7.4	7.0*		8.2*		7.0*	
SHARE OF AUDIENCE %					23		18	20 *		16 *	13	12 *		14 *		13 *	
3. AUD. BY 1/4 HR. %					13.1	13.3	11.6	11.1	9.8	9.1	7.1	6.9	8.2	8.2	7.3	6.7	
ABC TV																	
TOTAL AUDIENCE Households (000) & %					13,200 17.3				18,620 24.4								
PROGRAM					WHEN THE WHISTLE BLOWS (OP)				ABC FRIDAY NIGHT MOVIE THE ISLAND OF DR. MOREAU								
AVERAGE AUDIENCE Households (000) & %					9,840 12.9	12.3*		13.5*	12,130 15.9	14.9*		15.9*		17.0*		15.8*	
SHARE OF AUDIENCE %					23	22 *		24 *	28	26 *		27 *		30 *		29 *	
3. AUD. BY 1/4 HR. %					11.7	12.8	13.3	13.7	14.4	15.5	15.9	15.8	17.2	16.9	16.1	15.4	
CBS TV																	
TOTAL AUDIENCE Households (000) & %					16,400 21.5				22,740 29.8				19,990 26.2				
PROGRAM					INCREDIBLE HULK (OP)				DUKES OF HAZZARD (R)				DALLAS (R)				
AVERAGE AUDIENCE Households (000) & %					12,360 16.2	14.8*		17.5*	19,460 25.5	24.6*		26.5*	16,940 22.2	22.1*		22.3*	
SHARE OF AUDIENCE %					29	27 *		31 *	44	43 *		45 *	40	39 *		41 *	
3. AUD. BY 1/4 HR. %					14.5	15.1	16.9	18.1	23.7	25.5	26.3	26.6	22.1	22.1	22.7	21.9	
NBC TV																	
TOTAL AUDIENCE Households (000) & %					12,890 16.9		11,370 14.9		9,690 12.7				11,370 14.9				
PROGRAM					HERE'S BOOMER				FACTS OF LIFE (OP)				PINK LADY				
AVERAGE AUDIENCE Households (000) & %					11,220 14.7		10,150 13.3		6,640 8.7	8.8*		8.6*	8,160 10.7	10.8*		10.6*	
SHARE OF AUDIENCE %					27		23		15	15 *		15 *	19	19 *		19 *	
3. AUD. BY 1/4 HR. %					14.5	15.0	13.6	13.1	9.1	8.5	8.7	8.6	10.9	10.7	10.6	10.6	
OLDS USING TV WK. 1																	
Def. 1)	WK. 2	54.0	55.5	56.4	57.1	57.1	58.0	58.1	57.7	57.9	59.1	59.7	59.9	59.0	57.9	55.1	52.4
Households: 76,300 WK.		50.5	51.4	51.4	52.0	53.6	55.8	56.5	57.1	56.9	58.7	59.5	59.1	57.2	56.3	55.3	53.6

For explanation of symbols, See page A

EVE.FRI. APR.4, 1980

NATIONAL Nielsen TV AUDIENCE ESTIMATES

EVE. SAT. MAR. 29, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
AL AUDIENCE holds (000) & %					14,120 18.5				18,080 23.7				9,160 12.0			
BC TV					ALL STAR FAMILY FEUD				LOVE BOAT (OP)				ABC NEWS CLOSEUP THIS SHATTERED LAND			
AGE AUDIENCE holds (000) & %					10,680 14.0	13.3*		14.7*	15,030 19.7	18.8*		20.5*	6,410 8.4	9.3*		7.5*
RE OF AUDIENCE %					25	24 *		26 *	35	33 *		36 *	16	18 *		15 *
AUD. BY ¼ HR. %					12.6	13.9	14.3	15.0	18.3	19.3	20.3	20.7	10.5	8.0	7.3	7.6
AL AUDIENCE holds (000) & %					17,630 23.1				11,900 15.6				20,370 26.7			
BS TV					TIM CONWAY SHOW (OP)				HAWAII FIVE 0				HAGEN			
AGE AUDIENCE holds (000) & %					13,120 17.2	18.1*		16.4*	9,610 12.6	11.8*		13.4*	16,100 21.1	19.8*		22.4*
RE OF AUDIENCE %					31	33 *		29 *	22	21 *		24 *	41	38 *		44 *
AUD. BY ¼ HR. %					18.5	17.6	16.9	15.8	11.7	12.0	13.4	13.5	19.2	20.3	21.9	22.8
AL AUDIENCE holds (000) & %					16,100 21.1				15,030 19.7		12,440 16.3		14,800 19.4			
BC TV					B.J. AND THE BEAR (OP)				SANFORD		ME AND MAXX		PRIME TIME SATURDAY			
AGE AUDIENCE holds (000) & %					12,130 15.9	14.7*		17.0*	13,730 18.0		11,670 15.3		11,060 14.5	14.6*		14.3*
RE OF AUDIENCE %					28	26 *		30 *	32		27		28	28 *		28 *
AUD. BY ¼ HR. %					14.3	15.1	16.5	17.6	17.7	18.4	15.5	15.0	14.8	14.5	14.4	14.3
AL AUDIENCE holds (000) & %					12,510 16.4				19,690 25.8				17,320 22.7			
BC TV					EASTER BUNNY-COMIN'-TOWN (R)				LOVE BOAT (OP)				FANTASY ISLAND (R)			
AGE AUDIENCE holds (000) & %					8,930 11.7	11.2*		12.2*	16,100 21.1	19.3*		22.9*	14,190 18.6	18.6*		18.7*
RE OF AUDIENCE %					23	22 *		23 *	38	35 *		41 *	35	35 *		36 *
AUD. BY ¼ HR. %					11.4	11.0	11.4	12.9	18.4	20.2	22.5	23.3	18.6	18.5	19.0	18.3
AL AUDIENCE holds (000) & %					17,400 22.8				16,180 21.2				15,110 19.8			
S TV					TIM CONWAY SHOW (OP)				HAWAII FIVE-0				HAGEN			
AGE AUDIENCE holds (000) & %					13,120 17.2	16.8*		17.6*	12,360 16.2	15.2*		17.3*	12,820 16.8	16.9*		16.7*
RE OF AUDIENCE %					33	33 *		34 *	29	28 *		31 *	32	31 *		32 *
AUD. BY ¼ HR. %					16.4	17.3	18.0	17.2	15.3	15.0	16.7	18.0	17.0	16.7	16.6	16.7
AL AUDIENCE holds (000) & %					14,800 19.4				11,520 15.1		8,850 11.6		11,600 15.2			
BC TV					B.J. AND THE BEAR (R)(OP)				SANFORD		ME AND MAXX		PRIME TIME SATURDAY			
AGE AUDIENCE holds (000) & %					11,060 14.5	14.0*		15.1*	10,380 13.6		7,780 10.2		9,460 12.4	12.4*		12.4*
RE OF AUDIENCE %					28	28 *		29 *	25		18		23	23 *		24 *
AUD. BY ¼ HR. %					13.9	14.0	14.8	15.4	13.7	13.5	10.5	9.8	12.1	12.6	12.5	12.4
LDs USING TV WK. 1	51.4	51.9	53.1	54.9	55.2	55.8	56.9	57.5	56.6	57.7	56.6	56.2	52.6	51.4	51.0	50.6
Def. 1) WK. 2	43.1	46.1	46.5	48.5	50.5	50.6	51.7	53.3	54.5	55.3	55.2	56.0	54.3	53.6	53.0	51.5

Households: 76,300,000

For explanation of symbols, See page A.

EVE. SAT. APR. 5, 1980

NATIONAL Nielsen TV AUDIENCE ESTIMATES

EVE.SUN. MAR.30, 1980

NATIONAL TV AUDIENCE ESTIMATES																	
TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	
ABC TV																	
TOTAL AUDIENCE holds (000) & %	12,890 16.9				12,360 16.2				24,640 32.3								
GALACTICA 1980 TENSPEED AND BROWN SHOE (OP) ABC SUNDAY NIGHT MOVIE CITY IN FEAR (9:00-11:51PM)																	
PERCENTAGE OF AUDIENCE BY 1/4 HR.	13.1	11.9*		14.3*	12.9	12.4*		13.4*	20.4	18.2*		19.7*		21.1*		21.1*	
PERCENTAGE OF AUDIENCE BY 1/4 HR.	21	20 *		22 *	20	19 *		20 *	36	28 *		31 *		35 *		36 *	
PERCENTAGE OF AUDIENCE BY 1/4 HR.	11.7	12.0	13.9	14.7	12.4	12.5	13.4	13.5	18.1	18.3	19.5	19.9	21.2	21.0	21.0	21.2	
BS TV																	
TOTAL AUDIENCE holds (000) & %	26,930 35.3				18,240 23.9		16,790 22.0		21,210 27.8		19,990 26.2		17,320 22.7				
60 MINUTES ARCHIE BUNKER'S PLACE (R) ONE DAY AT A TIME (OP) ALICE JEFFERSONS TRAPPER JOHN, M.D.																	
PERCENTAGE OF AUDIENCE BY 1/4 HR.	22,200	28.5*		29.8*	16,560	21.7	15,720		19,380		18,460		14,730	19.2*		19.4*	
PERCENTAGE OF AUDIENCE BY 1/4 HR.	47	47 *		46 *	34		31		39		38		33	32 *		34 *	
PERCENTAGE OF AUDIENCE BY 1/4 HR.	27.2	29.7	30.3	29.4	22.2	21.3	20.0	21.2	25.1	25.6	24.1	24.2	19.2	19.2	19.6	19.2	
BC TV																	
TOTAL AUDIENCE holds (000) & %	14,650 19.2				22,810 29.9				18,310 24.0		JESUS OF NAZARETH PART 1 (R)						
DISNEY'S WONDERFUL WORLD - THE SHAGGY D.A., PART 1 (R) CHIPS (OP)																	
PERCENTAGE OF AUDIENCE BY 1/4 HR.	11,220	13.1*		16.3*	18,310	24.0	23.6*		24.5*	16.1	16.6*		15.9*		16.5*	15.3*	
PERCENTAGE OF AUDIENCE BY 1/4 HR.	24	22 *		25 *	37	37 *		37 *	26	25 *		25 *		27 *		26 *	
PERCENTAGE OF AUDIENCE BY 1/4 HR.	12.0	14.3	15.8	16.9	22.9	24.3	24.7	24.2	16.9	16.4	16.2	15.7	16.6	16.3	15.8	14.8	
BC TV																	
TOTAL AUDIENCE holds (000) & %	26,170 34.3		ABC SUNDAY NIGHT MOVIE THE TEN COMMANDMENTS (7:00-11:33PM)(R)(OP)														
PERCENTAGE OF AUDIENCE BY 1/4 HR.	12,670	16.6	11.4*		12.3*		15.4*		17.0*		17.9*		18.6*		18.9*	18.4*	
PERCENTAGE OF AUDIENCE BY 1/4 HR.	30	23 *		22 *		27 *		28 *		29 *		30 *		32 *		34 *	
PERCENTAGE OF AUDIENCE BY 1/4 HR.	11.2	11.6	11.8	12.8	15.0	15.8	16.7	17.2	17.8	18.0	18.6	18.6	19.0	18.7	18.0	18.7	
BS TV																	
TOTAL AUDIENCE holds (000) & %	22,280 29.2				16,100 21.1		15,260 20.0		20,980 27.5		19,990 26.2		19,840 26.0				
60 MINUTES ARCHIE BUNKER'S PLACE (R) ONE DAY AT A TIME (OP) ALICE JEFFERSONS TRAPPER JOHN, M.D. (R)																	
PERCENTAGE OF AUDIENCE BY 1/4 HR.	18,460	23.2*		25.1*	14,270	18.7	14,120		18,770		18,310		16,020	21.7*		20.3*	
PERCENTAGE OF AUDIENCE BY 1/4 HR.	46	46 *		45 *	33		31		40		39		37	37 *		37 *	
PERCENTAGE OF AUDIENCE BY 1/4 HR.	21.7	24.6	25.5	24.7	18.7	18.7	17.7	19.3	24.2	25.1	23.9	24.1	21.8	21.6	21.2	19.4	
BC TV																	
TOTAL AUDIENCE holds (000) & %	13,890 18.2				17,320 22.7				16,180 21.2		JESUS OF NAZARETH PART 4 (R)						
DISNEY'S WONDERFUL WORLD PLUTO'S DAY (R) CHIPS (R)(OP)																	
PERCENTAGE OF AUDIENCE BY 1/4 HR.	10,450	13.7	12.2*		15.2*	13,510	17.7	17.1*		18.3*	14.0	12.9*		13.7*		15.0*	
PERCENTAGE OF AUDIENCE BY 1/4 HR.	26	24 *		27 *	30	30 *		30 *	24	21 *		22 *		26 *		26 *	
PERCENTAGE OF AUDIENCE BY 1/4 HR.	11.4	13.1	14.9	15.6	16.6	17.6	18.0	18.6	12.9	12.9	13.5	13.9	15.0	15.1	15.1	13.6	
HOLDS USING TV																	
see Def. 1)	WK. 1	58.6	61.7	64.0	64.8	64.0	64.8	65.2	65.9	66.1	65.5	63.5	63.0	61.1	60.1	58.7	
	WK. 2	48.4	52.8	54.9	55.7	55.9	57.9	59.1	61.2	61.6	62.7	61.8	61.0	59.4	58.1	56.0	

TV Households: 76,300,000

For explanation of symbols, See page A.

EVE.SUN. APR.6, 1980

SUN. 11:00 P.M. - 12:45 A.M.

MON.-FRI. 11:30 P.M. - 1:45 A.M.

SUN. 11:00 P.M. - 12:45 A.M.										MON.-FRI. 11:30 P.M.									
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For explanation of symbols, See page A.

SUN. 11:00 P.M. - 12:45 A.M.

MON.-FRI. 11:30 P.M. - 1:45 A.M.

NATIONAL Nielsen TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAR.24-28, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	
AL AUDIENCE holds (000) & %			4,810 6.3				6,330 8.3										
BC TV			GOOD MORNING, AMERICA-730 (CO-OP)				GOOD MORNING, AMERICA-830 (CO-OP)										
RAGE AUDIENCE holds (000) & %			3,740 4.9				5,340 7.0										
RE OF AUDIENCE %			26				32										
AUD. BY ¼ HR.			4.6	5.2			6.8	7.1									
AL AUDIENCE holds (000) & %		3,970 5.2			3,660 4.8								3,660 4.8		2,900 3.8		
BS TV		MORNING MON-FRI (CO-OP)			CAPTAIN KANGAROO								JEFFERSONS M-F		CELEBRITY WHEW (10:30-10:54AM) (OP)		
RAGE AUDIENCE holds (000) & %		2,440 3.2			2,370 3.1	2.9*							3,130 4.1		2,590 3.4		
RE OF AUDIENCE %		17		3.2*	14	13 *		3.3*					20		16		
AUD. BY ¼ HR.		3.2	3.2	3.3	2.8	3.0	3.3	3.3					3.9	4.3	3.4	3.4	
AL AUDIENCE holds (000) & %			4,500 5.9				5,720 7.5						3,660 4.8		4,270 5.6		
BC TV			TODAY SHOW-7.30AM (CO-OP)				TODAY SHOW-8.30AM (CO-OP)						CARD SHARKS		HOLLYWOOD SQUARES (SUS)(OP)		
RAGE AUDIENCE holds (000) & %			3,660 4.8				4,810 6.3						3,200 4.2		3,820 5.0		
RE OF AUDIENCE %			25				29						20		24		
AUD. BY ¼ HR.			4.6	5.1			6.6	6.1					4.0	4.4	4.9	5.0	
AL AUDIENCE holds (000) & %			4,270 5.6				5,880 7.7										
BC TV			GOOD MORNING, AMERICA-730 (CO-OP)				GOOD MORNING, AMERICA-830 (CO-OP)										
RAGE AUDIENCE holds (000) & %			3,430 4.5				4,810 6.3										
RE OF AUDIENCE %			25				29										
AUD. BY ¼ HR.			4.4	4.5			6.2	6.5									
AL AUDIENCE holds (000) & %		3,200 4.2			3,660 4.8								4,880 6.4		4,040 5.3		
BS TV		MORNING MON-FRI (CO-OP)			CAPTAIN KANGAROO								JEFFERSONS M-F (MTUWF)(S)(OP)		CELEBRITY WHEW (MTUWF)(S)(OP) (10:30-10:54AM)		
RAGE AUDIENCE holds (000) & %		2,210 2.9			2,370 3.1	2.9*							4,040 5.3		3,660 4.8		
RE OF AUDIENCE %		17		2.9*	15	14 *		3.3*					23		20		
AUD. BY ¼ HR.		2.8	2.8	2.9	2.8	3.1	3.3	3.3					4.9	5.7	4.7	4.8	
AL AUDIENCE holds (000) & %			4,730 6.2				5,040 6.6						4,200 5.5		4,500 5.9		
BC TV			TODAY SHOW-7.30AM (CO-OP)				TODAY SHOW-8.30AM (CO-OP)						CARD SHARKS		HOLLYWOOD SQUARES (SUS)(OP)		
RAGE AUDIENCE holds (000) & %			3,740 4.9				4,200 5.5						3,740 4.9		3,820 5.0		
RE OF AUDIENCE %			27				25						21		21		
AUD. BY ¼ HR.			4.7	5.2			5.5	5.5					4.7	4.9	5.0	5.1	
OLDS USING TV (Def. 1)	WK 1	10.3	12.5	14.9	16.8	18.6	20.5	20.9	21.5	21.7	21.7	21.9	21.5	20.8	21.0	20.8	21.1
	WK 2	9.7	11.9	14.0	15.7	17.8	19.3	20.0	21.1	21.8	22.8	23.1	23.5	23.0	23.5	23.4	23.3

Households: 76,300,000

For explanation of symbols, See page A

DAY MON.-FRI. MAR.31-APR.4, 1980

NATIONAL Nielsen TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAR.24-28, 1980

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
C TV																
L AUDIENCE olds (000) & %	4,960 6.5		5,720 7.5		4,350 5.7		6,030 7.9		9,380 12.3				8,930 11.7			
	LAVERNE & SHIRLEY M-F		FAMILY FEUD		\$20,000 PYRAMID (MTWTF)(S)(OP)		RYAN'S HOPE (SUS)(OP)		ALL MY CHILDREN (OP)				ONE LIFE TO LIVE (SUS)(OP)			
AGE AUDIENCE olds (000) & %	4,120 5.4		4,960 6.5		3,660 4.8		5,110 6.7		7,320 9.6	9.4*			7,100 9.3			9.5*
E OF AUDIENCE %	26		29		19		25		34	33 *			32		32 *	32 *
AUD. BY ¼ HR. %	5.2	5.6	6.4	6.5	4.7	4.9	6.4	7.1	9.2	9.6	9.7	9.7	9.3	9.1	9.4	9.5
S TV																
L AUDIENCE olds (000) & %	4,880 6.4		5,720 7.5				6,180 8.1		8,320 10.9				8,160 10.7			
	PRICE IS RIGHT 1		PRICE IS RIGHT 2				SEARCH FOR TOMORROW		YOUNG AND THE RESTLESS				AS THE WORLD TURNS			
AGE AUDIENCE olds (000) & %	4,200 5.5		4,960 6.5				5,260 6.9		6,640 8.7	8.5*			6,330 8.3	8.4*		8.4*
E OF AUDIENCE %	27		29				25		32	31 *			28	29 *		28 *
AUD. BY ¼ HR. %	5.3	5.7	6.1	6.9			6.9	7.0	8.2	8.6	8.8	9.1	8.2	8.5	8.2	8.5
C TV																
L AUDIENCE olds (000) & %	4,580 6.0		4,880 6.4		3,360 4.4		4,730 6.2		6,410 8.4				4,880 6.4		7,940 10.4	
	HIGH ROLLERS		WHEEL OF FORTUNE (SUS)(OP)		CHAIN REACTION		PASSWORD PLUS (SUS)(OP)		DAYS OF OUR LIVES				DOCTORS		ANOTHER WORLD	
AGE AUDIENCE olds (000) & %	3,970 5.2		4,200 5.5		2,900 3.8		4,040 5.3		4,810 6.3	6.1*			4,500 5.9		5,650 7.4	6.8*
E OF AUDIENCE %	25		25		15		20		22	21 *			20		23	23 *
C TV																
L AUDIENCE olds (000) & %	5,880 7.7		6,560 8.6		4,960 6.5		6,560 8.6		9,540 12.5				8,930 11.7			
	LAVERNE & SHIRLEY M-F		FAMILY FEUD		\$20,000 PYRAMID		RYAN'S HOPE (SUS)(OP)		ALL MY CHILDREN (OP)				ONE LIFE TO LIVE (SUS)(OP)			
AGE AUDIENCE olds (000) & %	4,960 6.5		5,490 7.2		4,120 5.4		5,570 7.3		7,320 9.6	9.5*			7,020 9.2	9.1*		9.2*
E OF AUDIENCE %	28		30		20		26		32	32 *			32	31 *		31 *
AUD. BY ¼ HR. %	6.4	6.7	7.0	7.4	5.3	5.5	7.2	7.5	9.3	9.7	9.7	9.8	9.2	9.0	9.2	9.3
S TV																
L AUDIENCE olds (000) & %	5,650 7.4		6,560 8.6				5,950 7.8		7,940 10.4				7,710 10.1			
	PRICE IS RIGHT 1		PRICE IS RIGHT 2				SEARCH FOR TOMORROW		YOUNG AND THE RESTLESS				AS THE WORLD TURNS			
AGE AUDIENCE olds (000) & %	4,880 6.4		5,800 7.6				5,040 6.6		6,100 8.0	7.8*			5,950 7.8	7.7*		7.9*
E OF AUDIENCE %	28		32				23		28	28 *			27	26 *		27 *
AUD. BY ¼ HR. %	6.0	6.7	7.4	7.8			6.5	6.7	7.6	8.0	8.2	8.2	7.5	7.9	7.8	8.0
C TV																
L AUDIENCE olds (000) & %	4,650 6.1		4,880 6.4		3,970 5.2		5,040 6.6		7,320 9.6				4,960 6.5		7,630 10.0	
	HIGH ROLLERS		WHEEL OF FORTUNE (SUS)(OP)		CHAIN REACTION		PASSWORD PLUS (SUS)(OP)		DAYS OF OUR LIVES				DOCTORS		ANOTHER WORLD	
AGE AUDIENCE olds (000) & %	4,040 5.3		4,200 5.5		3,280 4.3		4,350 5.7		5,340 7.0	6.9*			4,430 5.8		5,260 6.9	6.5*
E OF AUDIENCE %	23		23		16		20		24	23 *			20		22	22 *
AUD. BY ¼ HR. %	5.3	5.2	5.3	5.7	4.1	4.5	5.5	6.0	6.8	7.0	7.1	7.2	5.8	5.8	6.4	6.6
US USING TV WK. 1	20.7	21.4	22.1	23.8	26.0	27.3	27.3	27.9	27.9	28.1	27.9	28.1	28.0	28.9	29.3	30.0
US USING TV WK. 2	22.7	23.4	23.8	25.1	26.9	28.2	28.3	29.0	29.0	29.4	29.0	29.3	28.6	29.2	29.2	29.8

Households: 76,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAR.31-APR.4, 1980

NATIONAL Nielsen TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAR.24-28, 1980

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE holds (000) & %	{ 9,460 12.4				4,960 6.5										10,680 14.0	
BC TV																
GENERAL HOSPITAL (SUS)(OP)																
EDGE OF NIGHT																
ABC WORLD NEWS TONIGHT																
PERAGE AUDIENCE holds (000) & %	{ 7,780 10.2	10.0*			4,350 5.7										9,380 12.3	
ARE OF AUDIENCE %	31	32 *			30 *										22	
AUD. BY 1/4 HR. %	9.8	10.3	10.4	10.4	5.9	5.6									12.0	12.6
TOTAL AUDIENCE holds (000) & %	{ 8,390 11.0				3,890 5.1										13,730 18.0	
BS TV																
GUIDING LIGHT																
ONE DAY AT A TIME-M-F (MTUHF)(SUS)(OP)																
CBS EVENING NEWS-CRONKITE																
PERAGE AUDIENCE holds (000) & %	{ 7,020 9.2	9.2*			3,280 4.3										12,060 15.8	
ARE OF AUDIENCE %	28	29 *			13										28	
AUD. BY 1/4 HR. %	9.2	9.3	9.3	9.1	4.1	4.5									15.6	16.0
TOTAL AUDIENCE holds (000) & %	{ }														11,520 15.1	
BC TV																
ANOTHER WORLD																
(SUS)(OP)																
NBC NIGHTLY NEWS																
PERAGE AUDIENCE holds (000) & %	{ }	7.4*			7.9*										10,380 13.6	
ARE OF AUDIENCE %		24 *			23 *										25	
AUD. BY 1/4 HR. %	7.2	7.6	7.9	7.9											13.2	13.9
TOTAL AUDIENCE holds (000) & %	{ 9,160 12.0				4,430 5.8										10,220 13.4	
BC TV																
GENERAL HOSPITAL (SUS)(OP)																
EDGE OF NIGHT																
ABC WORLD NEWS TONIGHT																
PERAGE AUDIENCE holds (000) & %	{ 7,320 9.6	9.7*			3,820 5.0										9,060 11.9	
ARE OF AUDIENCE %	30	31 *			16										23	
AUD. BY 1/4 HR. %	9.6	9.7	9.7	9.4	5.1	4.9									11.7	12.1
TOTAL AUDIENCE holds (000) & %	{ 8,160 10.7				4,040 5.3										13,200 17.3	
BS TV																
GUIDING LIGHT																
ONE DAY AT A TIME-M-F (S)(OP)																
CBS EVENING NEWS-CRONKITE																
PERAGE AUDIENCE holds (000) & %	{ 6,710 8.8	8.7*			3,430 4.5										11,600 15.2	
ARE OF AUDIENCE %	28	28 *			14										29	
AUD. BY 1/4 HR. %	8.6	8.8	9.0	8.9	4.3	4.8									15.0	15.4
TOTAL AUDIENCE holds (000) & %	{ }														11,370 14.9	
BC TV																
ANOTHER WORLD																
(S)(OP)																
NBC NIGHTLY NEWS																
PERAGE AUDIENCE holds (000) & %	{ }	7.0*			7.4*										10,070 13.2	
ARE OF AUDIENCE %		23 *			23 *										25	
AUD. BY 1/4 HR. %	6.9	7.0	7.3	7.5											12.8	13.5
HOUSEHOLDS USING TV WK. 1	30.9	32.7	34.0	35.1	33.2	34.4	35.2	36.7	38.6	40.9	43.6	46.2	49.4	52.3	54.0	55.8
Def. 1) WK. 2	30.5	31.6	32.5	32.9	31.4	32.6	33.4	35.3	36.9	38.7	40.4	43.3	46.9	49.1	50.5	52.8
Households: 76,300,000																

For explanation of symbols, See page A.

DAY MON.-FRI. MAR.31-APR.4, 1980

NATIONAL Nielsen TV AUDIENCE ESTIMATES

DAY SAT. MAR. 29, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ALL AUDIENCE holds (000) & %					4,730 6.2		5,650 7.4		5,190 6.8		4,880 6.4		4,810 6.3		5,420 7.1	
IC TV					GREATEST SUPERFRIENDS-1		GREATEST SUPERFRIENDS-2 (OP)		PLASTICMAN COMEDY-SHOW-1		PLASTICMAN COMEDY-SHOW-2		PLASTICMAN COMEDY-SHOW-3 (OP)		SCOOBY AND SCRAPPY DOO-1	
AGE AUDIENCE holds (000) & %					3,660 4.8		4,650 6.1		4,270 5.6		4,040 5.3		3,890 5.1		4,730 6.2	
RE OF AUDIENCE AUD. BY ¼ HR. %					31 4.3	5.4	30 6.1	6.1	24 5.8	5.4	21 5.4	5.3	20 5.0	5.2	24 6.0	6.4
ALL AUDIENCE holds (000) & %					3,740 4.9		5,490 7.2		8,010 10.5		9,770 12.8		10,000 13.1		8,010 10.5	
S TV					MIGHTY MOUSE- HECKL-JECKL1 (OP)		MIGHTY MOUSE- HECKL-JECKL2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)		ALL NEW POPEYE HOUR 1 (OP)	
AGE AUDIENCE holds (000) & %					2,900 3.8		4,650 6.1		6,710 8.8		8,090 10.6		8,550 11.2		6,870 9.0	
RE OF AUDIENCE AUD. BY ¼ HR. %					23 3.4	4.2	29 5.6	6.7	38 8.4	9.1	42 10.2	10.9	44 11.0	11.3	34 9.6	8.4
ALL AUDIENCE holds (000) & %					3,660 4.8		4,270 5.6		5,570 7.3		5,370 7.3		5,570 7.3		6,560 8.6	
IC TV					BAY CITY ROLLERS (SUS)		GODZILLA/ GLOBETROTTERS 1		GODZILLA/ GLOBETROTTERS 2 (OP)		FRED & BARNEY/SHMOO 1		FRED & BARNEY/SHMOO 2 (OP)		FRED & BARNEY/SHMOO 3 (OP)	DAFFY DUCK SHOW (OP)
AGE AUDIENCE holds (000) & %					3,050 4.0		3,510 4.6		4,500 5.9		4,960 6.5		4,880 6.4		5,420 7.1	
RE OF AUDIENCE AUD. BY ¼ HR. %					26 4.0		23 4.6		26 5.9		26 6.5		26 6.4		27 7.1	
ALL AUDIENCE holds (000) & %					4,120 5.4		5,650 7.4		5,040 6.6		4,580 6.0		5,040 6.6		5,650 7.4	
IC TV					GREATEST SUPERFRIENDS-1		GREATEST SUPERFRIENDS-2 (OP)		PLASTICMAN COMEDY-SHOW-1		PLASTICMAN COMEDY-SHOW-2		PLASTICMAN COMEDY-SHOW-3 (OP)		SCOOBY AND SCRAPPY DOO-1	
AGE AUDIENCE holds (000) & %					3,430 4.5		4,500 5.9		4,430 5.8		3,820 5.0		3,890 5.1		4,500 5.9	
RE OF AUDIENCE AUD. BY ¼ HR. %					32 4.2	4.8	31 5.8	6.0	27 5.7	5.9	22 5.3	4.7	22 4.9	5.2	26 5.6	6.2
ALL AUDIENCE holds (000) & %					3,660 4.8		4,730 6.2		7,250 9.5		7,860 10.3		8,470 11.1		6,940 9.1	
S TV					MIGHTY MOUSE- HECKL-JECKL1 (OP)		MIGHTY MOUSE- HECKL-JECKL2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)		ALL NEW POPEYE HOUR 1 (OP)	
AGE AUDIENCE holds (000) & %					3,050 4.0		4,120 5.4		5,650 7.4		6,410 8.4		7,400 9.7		5,570 7.3	
RE OF AUDIENCE AUD. BY ¼ HR. %					26 3.7	4.3	28 5.1	5.7	34 7.1	7.6	37 8.0	8.8	41 9.8	9.7	31 7.7	6.9
ALL AUDIENCE holds (000) & %					3,360 4.4		4,500 5.9		4,730 6.2		5,720 7.5		4,880 6.4		5,110 6.7	
IC TV					BAY CITY ROLLERS (SUS)		GODZILLA/ GLOBETROTTERS 1		GODZILLA/ GLOBETROTTERS 2 (OP)		FRED & BARNEY/SHMOO 1		FRED & BARNEY/SHMOO 2 (OP)		FRED & BARNEY/SHMOO 3 (OP)	DAFFY DUCK SHOW (OP)
AGE AUDIENCE holds (000) & %					2,900 3.8		3,890 5.1		4,200 5.5		4,730 6.2		3,890 5.1		4,200 5.5	
RE OF AUDIENCE AUD. BY ¼ HR. %					27 3.3	4.3	27 5.1	5.1	26 5.3	5.8	27 6.6	5.9	22 5.4	4.8	24 5.3	5.7
DS USING TV WK. 1	7.0	8.8	10.7	13.1	15.4	17.7	20.5	21.6	22.7	23.4	24.6	25.4	25.2	26.0	26.3	26.4
Def. 1) WK. 2	6.7	7.7	9.4	11.1	14.0	16.5	19.0	19.9	21.3	22.1	22.7	23.2	23.5	23.3	22.9	23.7

Households: 76,300,000

For explanation of symbols, See page A.

DAY SAT. APR. 5, 1980

NATIONAL Nielsen TV AUDIENCE ESTIMATES

DAY SAT. MAR.29, 1980

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
AL AUDIENCE holds (000) & %	{ 5,800 7.6		4,200 5.5		5,650 7.4		5,650 7.4						3,590 4.7			4,580 6.0
BC TV	SCOOBY AND SCRAPPY DOO-2 (OP)		CAPT. CAVEMAN- TEEN ANGELS (OP)		ABC WEEKEND SPECIALS THE SEVEN WISHES OF JOANNA PEABODY		← AMERICAN BANDSTAND '80 →						WORLD SERIES-AUTO		RACING	AMERICAN SPORTS- MAN
RAGE AUDIENCE holds (000) & %	{ 4,810 6.3		3,590 4.7		4,730 6.2		3,820 5.0	4.7*			5.2*		2,590 3.4		3.3*	2,980 3.9
RE OF AUDIENCE %	24		18		23		18	17 *			19 *		13		13 *	13
AUD. BY ¼ HR.	% 6.3	6.4	4.7	4.8	5.8	6.6	4.6	4.8	5.5	5.0			3.1	3.5	3.4	3.2
AL AUDIENCE holds (000) & %	{ 7,400 9.7		6,560 8.6		6,180 8.1		6,790 8.9		6,790 8.9		4,650 6.1					
BS TV	ALL NEW POPEYE HOUR 2 (OP)		NEW FAT ALBERT SHOW (OP)		SHAZAM (OP)		TARZAN AND SUPER SEVEN 1 (OP)		TARZAN AND SUPER SEVEN 2 (OP)		30 MINUTES					
RAGE AUDIENCE holds (000) & %	{ 5,950 7.8		5,490 7.2		4,880 6.4		5,880 7.7		5,720 7.5		3,660 4.8					
RE OF AUDIENCE %	30		28		24		28		27		18					
AUD. BY ¼ HR.	% 7.9	7.6	7.4	6.9	6.3	6.5	7.7	7.6	7.9	7.1	5.1	4.5				
AL AUDIENCE holds (000) & %	{ 5,190 6.8		5,260 6.9		3,430 4.5		3,660 4.8									
BC TV	CASPER AND THE ANGELS (OP)		JETSONS (OP)		HOT HERO SANDWICH PART I		HOT HERO SANDWICH PART II									
RAGE AUDIENCE holds (000) & %	{ 4,430 5.8		4,200 5.5		2,670 3.5		3,130 4.1									
RE OF AUDIENCE %	22		22		13		15									
AL AUDIENCE holds (000) & %	{ 6,490 8.5		4,810 6.3		4,500 5.9		5,880 7.7								4,270 5.6	
BC TV	SCOOBY AND SCRAPPY DOO-2 (OP)		CAPT. CAVEMAN- TEEN ANGELS (OP)		ABC WEEKEND SPECIALS THE WINGED COLT, PART I		← AMERICAN BANDSTAND '80 →								AMERICAN SPORTSMAN	
RAGE AUDIENCE holds (000) & %	{ 5,420 7.1		3,970 5.2		3,890 5.1		3,360 4.4	3.9*			4.9*				2,670 3.5	3.3*
RE OF AUDIENCE %	32		23		23		19	17 *			20 *				16	15 *
AUD. BY ¼ HR.	% 7.3	6.8	5.2	5.2	5.0	5.1	3.9	3.8	4.6	5.2					3.4	3.3
AL AUDIENCE holds (000) & %	{ 6,330 8.3		5,340 7.0		4,730 6.2		5,040 6.6		5,420 7.1		3,740 4.9					
BS TV	ALL NEW POPEYE HOUR 2 (OP)		NEW FAT ALBERT SHOW (OP)		SHAZAM (OP)		TARZAN AND SUPER SEVEN 1 (OP)		TARZAN AND SUPER SEVEN 2 (OP)		30 MINUTES					
RAGE AUDIENCE holds (000) & %	{ 4,730 6.2		4,580 6.0		3,820 5.0		4,200 5.5		4,500 5.9		3,130 4.1					
RE OF AUDIENCE %	28		27		22		24		24		18					
AUD. BY ¼ HR.	% 6.7	5.7	6.1	5.8	4.9	5.0	5.4	5.6	5.9	5.9	4.2	4.1				
AL AUDIENCE holds (000) & %	{ 4,200 5.5		4,580 6.0		4,270 5.6		3,430 4.5									
BC TV	CASPER AND THE ANGELS (OP)		JETSONS (OP)		HOT HERO SANDWICH PART I		HOT HERO SANDWICH PART II									
RAGE AUDIENCE holds (000) & %	{ 3,430 4.5		3,890 5.1		3,200 4.2		2,820 3.7									
RE OF AUDIENCE %	20		23		19		16									
AUD. BY ¼ HR.	% 4.5	4.6	4.8	5.4	4.7	3.7	3.6	3.8								
OLDS USING TV WK. 1	26.1	25.5	25.2	25.6	26.4	27.0	27.1	27.4	27.9	27.5	27.2	27.3	25.6	25.4	25.9	27.8
Def. 1) WK. 2	23.0	21.8	22.1	22.7	23.1	22.6	22.6	23.2	24.1	24.6	23.0	23.1	22.2	21.8	22.7	22.3

For explanation of symbols. See page A.

DAY SAT. APR.5, 1980

NATIONAL Nielsen TV AUDIENCE ESTIMATES

DAY SAT. MAR.29, 1980

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE holds (000) & %																
10,070 13.2																
AMERICAN SPORTSMAN																
PRO BOWLERS TOUR																
16,790 22.0																
ABC WIDE WORLD-SPORTS SAT																
AVERAGE AUDIENCE holds (000) & %																
6,330 8.3																
7.3*																
23 *																
% OF AUDIENCE																
3.8																
4.6																
6.6																
8.0																
8.4																
8.6																
9.3																
8.9																
11.9																
13.0																
13.7																
13.8																
12.8																
12.7																
CBS TV																
TOTAL AUDIENCE holds (000) & %																
4,880 6.4																
10,220 13.4																
HERITAGE GOLF CLASSIC-SAT																
CBS SPORTS SPECTACULAR (4:00-8:04PM)																
8,160 10.7																
CBS SAT. NEWS-SCHIEFFER																
AVERAGE AUDIENCE holds (000) & %																
3,280 4.3																
4.4*																
15 *																
% OF AUDIENCE																
4.7																
4.1																
4.3																
4.3																
4.9																
4.5																
4.6																
4.7																
5.6																
5.4																
5.4																
6.6																
6,940 9.1																
19																
8.7																
9.5																
NBC TV																
TOTAL AUDIENCE holds (000) & %																
6,640 8.7																
KEMPER OPEN-SAT.																
8,320 10.9																
NBC NIGHTLY NEWS-SAT.																
AVERAGE AUDIENCE holds (000) & %																
2,980 3.9																
3.5*																
11 *																
% OF AUDIENCE																
3.7*																
11 *																
4.4*																
12 *																
6,870 9.0																
18																
ABC TV																
TOTAL AUDIENCE holds (000) & %																
9,310 12.2																
AMERICAN SPORTSMAN																
PRO BOWLERS TOUR																
13,660 17.9																
ABC WIDE WORLD-SPORTS SAT																
AVERAGE AUDIENCE holds (000) & %																
5,570 7.3																
6.3*																
25 *																
% OF AUDIENCE																
3.2																
4.0																
5.9																
6.7																
7.2																
7.8																
7.8																
8.1*																
26 *																
8.4																
9.2																
10.1																
10.8																
10.9																
11.6																
11.1																
11.4*																
30 *																
CBS TV																
TOTAL AUDIENCE holds (000) & %																
9,000 11.8																
CBS SPORTS SPECTACULAR																
9,160 12.0																
CBS SAT. NEWS-SCHIEFFER																
AVERAGE AUDIENCE holds (000) & %																
5,040 6.6																
5.5*																
19 *																
% OF AUDIENCE																
4.8																
6.1																
6.6																
6.7																
7.5																
8.1																
7.8*																
23 *																
10.3																
10.8																
NBC TV																
TOTAL AUDIENCE holds (000) & %																
6,490 8.5																
NBC'S OLYMPIC DIARY																
5,800 7.6																
DINAH SHORE GOLF-SAT.																
6,640 8.7																
NBC NIGHTLY NEWS-SAT.																
AVERAGE AUDIENCE holds (000) & %																
3,280 4.3																
3.7*																
15 *																
% OF AUDIENCE																
3.6																
3.9																
4.2																
4.8																
5.2																
4.3																
4.8*																
16 *																
3.9																
3.8																
3.7																
4.1																
4.5																
4.7																
4.6*																
13 *																
7.1																
7.8																
HOLDS USING TV WK. 1																
29.3																
30.5																
31.6																
32.5																
32.6																
32.8																
33.7																
34.7																
36.0																
37.2																
38.9																
40.7																
44.1																
46.2																
48.1																
50.5																
WK. 2																
21.6																
23.0																
24.6																
25.8																
26.4																
29.2																
30.3																
31.0																
30.7																
32.5																
34.1																
35.4																
37.5																
38.3																
40.4																
42.0																

TV Households: 76,300,000

For explanation of symbols, See page A.

DAY SAT. APR.5, 1980

NATIONAL Nielsen TV AUDIENCE ESTIMATES

DAY SUN. MAR.30, 1980

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE Households (000) & %																3,820 5.0
BC TV																KIDS ARE PEOPLE TOO I (SUS)
AVERAGE AUDIENCE Households (000) & %																3,280 4.3
PERCENT OF AUDIENCE																18
PERCENT AUD. BY 1/4 HR.																4.2 4.3
TOTAL AUDIENCE Households (000) & %					990 1.3				4,730 6.2							
BS TV					SKATEBIRDS (OP)											FOR OUR TIMES (SUS)
AVERAGE AUDIENCE Households (000) & %					690 .9				2,750 3.6							3,510 4.5
PERCENT OF AUDIENCE					9				19	3.2*						16 *
PERCENT AUD. BY 1/4 HR.					.8 1.1				3.0 3.4	3.8			4.0* 21 *		3.7 3.3	3.5* 16 *
TOTAL AUDIENCE Households (000) & %																
BC TV																
AVERAGE AUDIENCE Households (000) & %																
PERCENT OF AUDIENCE																
PERCENT AUD. BY 1/4 HR.																
TOTAL AUDIENCE Households (000) & %																
BC TV																
AVERAGE AUDIENCE Households (000) & %																
PERCENT OF AUDIENCE																
PERCENT AUD. BY 1/4 HR.																
TOTAL AUDIENCE Households (000) & %					460 .6		760 1.0		3,970 5.2							
BS TV					SKATEBIRDS (OP)		JASON OF STAR COMMAND (OP)									
AVERAGE AUDIENCE Households (000) & %					380 .5		610 .8		2,290 3.0							
PERCENT OF AUDIENCE					6		7		17	2.4*						3.3*
PERCENT AUD. BY 1/4 HR.					<<	.6	.7 1.0		2.2 2.6	3.3			3.4* 19 *		3.2 3.3	18 *
TOTAL AUDIENCE Households (000) & %																
BC TV																
AVERAGE AUDIENCE Households (000) & %																
PERCENT OF AUDIENCE																
PERCENT AUD. BY 1/4 HR.																
OLDS USING TV WK. 1		5.1	6.0	7.0	8.2	9.4	11.6	13.5	15.9	18.1	18.8	19.4	20.9	21.5	22.6	24.1
Def. 1) WK. 2		4.4	5.4	6.0	7.2	8.6	10.1	12.1	13.8	15.9	17.4	18.6	19.0	19.3	19.7	19.1 24.2

V Households: 76,300,000

For explanation of symbols, See page A.

DAY SUN. APR.6, 1980

NATIONAL Nielsen TV AUDIENCE ESTIMATES

DAY SUN. MAR. 30, 1980

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	
AL AUDIENCE holds (000) & %	{ 4,200 5.5		2,900 3.8		3,820 5.0								9,920 13.0				
BC TV																	
AGE AUDIENCE holds (000) & %	{ 3,360 4.4		2,290 3.0		3,200 4.2								5,570 7.3				
RE OF AUDIENCE %	18		12		18								23	4.9*		8.3*	
AUD. BY ¼ HR. %	4.7	4.0	3.0	3.1	4.2	4.2							4.4	5.4	7.8	8.7	
AL AUDIENCE holds (000) & %	{		3,890 5.1						10,680 14.0								
IS TV																	
AGE AUDIENCE holds (000) & %	{		3,280 4.3						4,650 6.1								
RE OF AUDIENCE %			18						20	5.4*			22 *		6.1*	6.2*	
AUD. BY ¼ HR. %			4.1	4.5					5.3	5.5	6.3	6.5	6.1	6.1	6.1	6.3	
AL AUDIENCE holds (000) & %	{							3,970 5.2							5,800 7.6		
BC TV																	
AGE AUDIENCE holds (000) & %	{							3,050 4.0							2,670 3.5	3.9*	
RE OF AUDIENCE %								17							10	12 *	
AUD. BY ¼ HR. %																	
AL AUDIENCE holds (000) & %	{																
BC TV																	
AGE AUDIENCE holds (000) & %	{																
RE OF AUDIENCE %																	
AUD. BY ¼ HR. %																	
AL AUDIENCE holds (000) & %	{																
IS TV																	
AGE AUDIENCE holds (000) & %	{																
RE OF AUDIENCE %																	
AUD. BY ¼ HR. %																	
AL AUDIENCE holds (000) & %	{																
BC TV																	
AGE AUDIENCE holds (000) & %	{																
RE OF AUDIENCE %																	
AUD. BY ¼ HR. %																	
AL AUDIENCE holds (000) & %	{																
BC TV																	
AGE AUDIENCE holds (000) & %	{																
RE OF AUDIENCE %																	
AUD. BY ¼ HR. %																	
AL AUDIENCE holds (000) & %	{																
BC TV																	
AGE AUDIENCE holds (000) & %	{																
RE OF AUDIENCE %																	
AUD. BY ¼ HR. %																	
AL AUDIENCE holds (000) & %	{																
BC TV																	
AGE AUDIENCE holds (000) & %	{																
RE OF AUDIENCE %																	
AUD. BY ¼ HR. %																	
OLDS USING TV Def. 1)	WK. 1	24.2	24.3	24.3	23.9	23.3	23.5	24.0	24.4	25.9	27.2	27.9	28.4	29.4	31.0	32.8	33.8
	WK. 2	17.9	18.7	18.3	18.4	18.8	19.0	19.2	19.8	20.5	21.0	22.0	22.7	23.3	23.5	24.1	24.3

Households: 76,300,000

For explanation of symbols, See page A.

DAY SUN. APR. 6, 1980

NATIONAL Nielsen TV AUDIENCE ESTIMATES

DAY SUN. MAR.30, 1980

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	<div> <div>TOTAL AUDIENCE</div> <div>Households (000) & %</div> <div>12,440</div> <div>16.3</div> <div>15,110</div> <div>19.8</div> <div>10,760</div> <div>14.1</div> </div>															
	<div> <div>PROGRAM</div> <div>SUPER-STAR</div> <div>INT'L CHAMPIONSHIP BOXING</div> <div>ABC WIDE WORLD-SPORTS SUN</div> <div>ABC WRLD NEWS TONIGHT-SUN</div> </div>															
AVERAGE AUDIENCE	<div> <div>Households (000) & %</div> <div>8,470</div> <div>11.1</div> <div>11.3*</div> <div>11.6*</div> <div>8,470</div> <div>11.1</div> <div>11.1*</div> <div>10.8*</div> <div>11.4*</div> <div>9,310</div> <div>12.2</div> </div>															
SHARE OF AUDIENCE	<div> <div>%</div> <div>31</div> <div>32 *</div> <div>32 *</div> <div>30 *</div> <div>28</div> <div>27 *</div> <div>25</div> </div>															
VG. AUD. BY 1/4 HR.	<div> <div>%</div> <div>10.1</div> <div>10.0</div> <div>11.1</div> <div>11.4</div> <div>11.6</div> <div>11.6</div> <div>11.5</div> <div>10.8</div> <div>10.7</div> <div>10.9</div> <div>11.1</div> <div>11.8</div> <div>11.8</div> <div>12.5</div> </div>															
CBS TV	<div> <div>TOTAL AUDIENCE</div> <div>Households (000) & %</div> <div>7,860</div> <div>10.3</div> <div>13,050</div> <div>17.1</div> </div>															
	<div> <div>PROGRAM</div> <div>HERITAGE GOLF CLASSIC-SUN (3:07-5:00PM)(OP)</div> <div>LONG BEACH GRAND PRIX</div> </div>															
AVERAGE AUDIENCE	<div> <div>Households (000) & %</div> <div>3,820</div> <div>5.0</div> <div>5.0*</div> <div>4.7*</div> <div>5.3*</div> <div>4,730</div> <div>6.2</div> <div>4.4*</div> <div>5.0*</div> <div>6.9*</div> <div>8.3*</div> </div>															
SHARE OF AUDIENCE	<div> <div>%</div> <div>14</div> <div>15 *</div> <div>14 *</div> <div>15 *</div> <div>14</div> <div>12 *</div> <div>12 *</div> <div>15 *</div> <div>17 *</div> </div>															
VG. AUD. BY 1/4 HR.	<div> <div>%</div> <div>5.4</div> <div>4.8</div> <div>4.7</div> <div>4.7</div> <div>5.2</div> <div>5.5</div> <div>5.2</div> <div>5.0</div> <div>4.4</div> <div>4.4</div> <div>4.6</div> <div>5.5</div> <div>6.9</div> <div>7.0</div> <div>7.5</div> </div>															
ABC TV	<div> <div>TOTAL AUDIENCE</div> <div>Households (000) & %</div> <div>8,390</div> <div>11.0</div> <div>9,310</div> <div>12.2</div> </div>															
	<div> <div>PROGRAM</div> <div>KEMPER OPEN-SUN (2:30-4:10PM)(SUS)(OP)</div> <div>SPORTSWORLD</div> <div>NBC NIGHTLY NEWS SUN</div> </div>															
AVERAGE AUDIENCE	<div> <div>Households (000) & %</div> <div>4,200</div> <div>5.5</div> <div>4.5*</div> <div>6.1*</div> <div>5.9*</div> <div>8,010</div> <div>10.5</div> </div>															
SHARE OF AUDIENCE	<div> <div>%</div> <div>10 *</div> <div>10 *</div> <div>13 *</div> <div>16 *</div> <div>15 *</div> <div>20</div> </div>															
VG. AUD. BY 1/4 HR.	<div> <div>%</div> <div>7.860</div> <div>10.3</div> <div>10.3</div> <div>14.0</div> <div>10.660</div> <div>11.6</div> </div>															
CBS TV	<div> <div>TOTAL AUDIENCE</div> <div>Households (000) & %</div> <div>9,230</div> <div>12.1</div> <div>5,190</div> <div>6.8</div> <div>7,940</div> <div>10.4</div> </div>															
	<div> <div>PROGRAM</div> <div>NBA PLAYOFF GAME-SUN ATLANTA VS PHILADELPHIA (1:00-3:37PM)(-OP)</div> <div>NBA PLAYOFF GAME-SUN -2 PORTLAND VS SEATTLE & PHOENIX VS KANSAS CITY (3:37-5:45PM)</div> <div>NBA PLAYOFF POST SUN -2</div> <div>CBS EVENING NEWS DEAN</div> </div>															
AVERAGE AUDIENCE	<div> <div>Households (000) & %</div> <div>5,190</div> <div>6.8</div> <div>6.8*</div> <div>7.0*</div> <div>4,960</div> <div>6.5</div> <div>6,870</div> </div>															
SHARE OF AUDIENCE	<div> <div>%</div> <div>31 *</div> <div>24</div> <div>25 *</div> <div>25 *</div> <div>20</div> <div>22</div> </div>															
VG. AUD. BY 1/4 HR.	<div> <div>%</div> <div>7.6</div> <div>7.9</div> <div>7.0</div> <div>6.7</div> <div>6.8</div> <div>6.9</div> <div>7.1</div> <div>7.0</div> <div>6.7</div> <div>6.7</div> <div>6.5</div> <div>6.5</div> <div>8.4</div> <div>9.6</div> </div>															
NBC TV	<div> <div>TOTAL AUDIENCE</div> <div>Households (000) & %</div> <div>7,100</div> <div>9.3</div> <div>5,110</div> <div>6.7</div> </div>															
	<div> <div>PROGRAM</div> <div>SPORTSWORLD</div> <div>DINAH SHORE GOLF-SUN (4:30-6:34PM)(-OP)</div> <div>NBC NIGHTLY NEWS SUN (6:34-7:00PM)</div> </div>															
AVERAGE AUDIENCE	<div> <div>Households (000) & %</div> <div>3,590</div> <div>4.7</div> <div>4.0*</div> <div>4.4*</div> <div>5.0*</div> <div>4,200</div> <div>5.5</div> </div>															
SHARE OF AUDIENCE	<div> <div>%</div> <div>19 *</div> <div>18 *</div> <div>15</div> <div>14 *</div> <div>16 *</div> <div>13</div> </div>															
VG. AUD. BY 1/4 HR.	<div> <div>%</div> <div>5.0</div> <div>4.6</div> <div>5.0</div> <div>5.0</div> <div>5.1</div> <div>4.6</div> <div>4.1</div> <div>3.8</div> <div>4.0</div> <div>4.8</div> <div>4.9</div> <div>5.1</div> <div>5.4</div> <div>5.4</div> <div>5.3</div> </div>															
HOUSEHOLDS USING TV	<div> <div>WK. 1</div> <div>34.8</div> <div>34.9</div> <div>35.0</div> <div>35.8</div> <div>36.8</div> <div>37.0</div> <div>37.3</div> <div>37.8</div> <div>38.9</div> <div>40.9</div> <div>42.0</div> <div>44.4</div> <div>48.2</div> <div>50.1</div> <div>51.7</div> <div>54.5</div> </div>															
See Def. 1)	<div> <div>WK. 2</div> <div>24.8</div> <div>25.9</div> <div>26.7</div> <div>26.8</div> <div>27.1</div> <div>27.1</div> <div>27.2</div> <div>27.6</div> <div>29.0</div> <div>30.6</div> <div>31.3</div> <div>34.5</div> <div>38.2</div> <div>40.0</div> <div>41.1</div> <div>42.6</div> </div>															

TV Households: 76,300,000

For explanation of symbols, See page A

DAY SUN. APR.6, 1980

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1								WEEK 2							
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY % HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY % HR	TELE- CAST DAYS		
				HOUSEHOLDS		HOUSEHOLDS	SHARE	HOUSEHOLDS			SHARE	HOUSEHOLDS	SHARE						
				(000)	%	(000)	%	%	%	(000)	%	(000)	%	(000)	%	%	%		
EVENING MONDAY-FRIDAY																			
ABC ABC NEWSBRIEF-M-F		>	8.45 9.45 10.00	15,180	19.9	14,500	19.0	30	19.1 20.6	M-F TU&TH	16,020	21.0	16,020	21.0	34	12.7 21.7 27.4	M-F TU-TH MON.		
ABC '80 VOTE 11.30PM-TUE(S)	1	11.30-12.15AM	11.30	8,850	11.6	6,180	8.1	27	9.6	TUE.	6,870	9.0	5,340	7.0	23	8.1 6.2 6.2	TUE. TUE. TUE.		
	2	11.30-12.03AM	11.30 11.45 12.00				8.8*	27*	7.9 6.7	TUE. TUE.									
ABC ABC NEWS:NIGHTLINE M-TH	2	>	11.30 11.45 12.30 12.45								6,790	8.9	6,100	8.0	26	9.6 8.3 6.1 5.1	MON. W & TH MON. MON.		
ABC CHARLIE'S ANGELS-11.30	1	11.30-12.39AM	11.30	9,460	12.4	6,490	8.5	26	8.6	FRI.	7,320	9.6	4,350	5.7	18	6.4 5.9 5.5	FRI. FRI. FRI.		
	2	11.30-12.37AM	11.30 11.45 12.00 12.15 12.30				8.6*	24*	8.6 8.5 8.3 8.2	FRI. FRI. FRI. FRI.				6.1*	18*	5.3 4.9	FRI. FRI. FRI. FRI.		
ABC BARNEY MILLER-11.30	1	11.50-12.26AM	11.45 12.00 12.15	4,730	6.2	4,040	5.3	21	5.2 5.3 5.3	MON. MON. MON.									
							5.3*	23*											
ABC LOVE BOAT-11.30				11.50-12.58AM	11.45 12.00 12.15 12.30 12.45	5,570	7.3	3,970	5.2	24	5.7 5.6 5.1 5.0 4.6	WED. WED. WED. WED. WED.	7,550	9.9	5,420	7.1	29	7.5 7.6 7.1 6.7 6.7	WED. WED. WED. WED. WED.
ABC POLICE WOMAN	1	11.50-12.59AM	11.45	4,960	6.5	3,660	4.8	22	4.8	THU.	6,410	8.4	4,500	5.9	23	5.7 5.9 5.9 5.8 5.9	THU. THU. THU. THU. THU.		
	2	11.50-12.58AM	11.45 12.00 12.15 12.30 12.45				4.9*	21*	4.9 4.8 4.8 4.7	THU. THU. THU. THU.				5.9*	22*				
ABC WORLD HEAVYWGHT CHAMP FILL(SUS)	2	11.54-12.00MD	11.45				4.7*	26*	4.7	THU.				5.9*	28*		MON.		
ABC TUESDAY MOVIE-WEEK-PART 1	2	12.03- 1.14AM	12.00 12.15 12.30 12.45 1.00								4,810	6.3	3,430	4.5	23	4.6 4.7 4.7 4.3 4.2	TUE. TUE. TUE. TUE. TUE.		
														4.7*	21*				
														4.5*	25*				
ABC POLICE STORY	1	12.26- 1.52AM	12.15 12.30 12.45 1.00 1.15 1.30 1.45	4,430	5.8	2,670	3.5	24	4.3 4.1 3.8 3.5 3.0 2.9 3.0	MON. MON. MON. MON. MON. MON. MON.									
							4.0*	23*											
							3.2*	24*											
							2.9*	25*											
ABC TUESDAY MOVIE-WEEK-PART 1	1	12.15- 1.26AM	12.15 12.30 12.45	3,430	4.5	2,670	3.5	21	4.0 3.5 3.1	TUE. TUE. TUE.									
							3.3*	19*											
CONT'D																			

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1								WEEK 2							
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY 1/4 HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY 1/4 HR	TELE- CAST DAYS		
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %	HOUSEHOLDS (000)	%			SHARE %	
EVENING MONDAY-FRIDAY-CONT'D																			
ABC TUESDAY MOVIE-WEEK-PART 1-CONT'D																			
			1.00						3.3	TUE.									
			1.15						3.4	TUE.									
			12.45					3.3*	23*										
ABC BARETTA-THU.	1	12.59- 1.50AM	12.45	2,980	3.9	2,370	3.1	24	3.5	THU.	4,200	5.5	3,510	4.6	28	5.1	THU.		
	2	12.58- 1.48AM	12.45													4.7	THU.		
			1.00						3.5	THU.						4.5	THU.		
			1.15						3.2	THU.					4.6*	27*	4.5	THU.	
			1.30						2.9	THU.							4.5	THU.	
			1.45						2.8	THU.							4.6	THU.	
ABC BARETTA-WED.	1	12.58- 1.51AM	12.45	3,660	4.8	2,820	3.7	28	3.6	WED.	3,890	5.1	3,130	4.1	28	5.0	WED.		
	2	12.58- 1.53AM	12.45													4.7	WED.		
			1.00						4.0	WED.						4.1	WED.		
			1.15						4.0	WED.						4.1	WED.		
			1.30						3.5	WED.						3.8	WED.		
			1.45						3.3	WED.						3.5	WED.		
			1.45						3.4*	29*						3.7*	28*	3.5	WED.
ABC BARNEY MILLER-11.30	2	12.51- 1.26AM	12.45								3,660	4.8	2,670	3.5	21	4.0	MON.		
			1.00													3.5	MON.		
			1.15													3.1	MON.		
			1.15													3.3*	21*	3.1	MON.
ABC TUESDAY MOVIE-WEEK-PART 2	2	1.14- 1.32AM	1.00								3,050	4.0	3,050	4.0	29	3.9	TUE.		
	1	1.26- 1.49AM	1.15	2,820	3.7	2,520	3.3	28	3.3	TUE.						4.0	TUE.		
			1.15																
			1.30						3.2	TUE.						4.0	TUE.		
			1.45						3.2	TUE.									
CBS NEWSBREAK-M-F		>	8.45	12,210	16.0	12,130	15.9	24	15.9	M-F	11,830	15.5	11,600	15.2	24	15.3	M-F		
CBS CAMPAIGN '80-TUE(S)	1	11.30-12.07AM	11.30	9,080	11.9	7,020	9.2	30	10.3	TUE.									
	2	11.30-12.06AM	11.30								7,940	10.4	6,180	8.1	27	9.1	TUE.		
			11.45						9.5*	29*						7.7	TUE.		
			12.00						8.8	TUE.						7.7	TUE.		
			12.00						7.9	TUE.						6.8	TUE.		
CBS LATE MOVIE I	1	>	+GRID	7,020	9.2	4,730	6.2	26		M-TH									
	2	>									7,100	9.3	4,730	6.2	24	7.5	M-TH		
			11.30						7.1	MWTH						7.6	M & W		
			11.45						6.4	M-TH						6.8	M-TH		
			12.00						6.2*	27*						6.3	M-TH		
			12.15						6.0	M-TH						6.3	M-TH		
			12.30						5.6	M-TH						5.8	M-TH		
			12.45						5.0*	29*						4.8	M-TH		
			1.00						4.7	M-TH						4.9*	25*	4.8	M-TH
			1.15						4.6	TUE.						4.8	TU&TH		
			1.15						3.5	TUE.						3.4	TU&TH		
CBS NBA ON CBS(S)	1	11.30- 1.30AM	11.30	7,170	9.4	3,360	4.4	16	6.9	FRI.									
			11.45						5.6	FRI.									
			12.00						4.9	FRI.									
			12.15						4.4*	14*									
			12.30						4.0	FRI.									
			12.45						3.8	FRI.									
			1.00						3.8	FRI.									
			1.15						3.3	FRI.									
			1.15						3.3	FRI.									
CBS NBA PLAYOFF GAME-FRI(S)	2	11.30- 2.00AM	11.30								7,100	9.3	3,280	4.3	17	6.7	FRI.		
			11.45													6.0	FRI.		
			12.00													5.0	FRI.		
CONT'D																			

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1						WEEK 2								
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY ¼ HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY ¼ HR %	TELE- CAST DAYS	
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %	HOUSEHOLDS (000)	%			
EVENING MONDAY-FRIDAY-CONT'D																		
CBS NBA PLAYOFF GAME-FRI(S)-CONT'D				12.15										4.8*	17*	4.5	FRI.	
				12.30											4.2	FRI.		
				12.45									3.9*	16*	3.6	FRI.		
				1.00											3.7	FRI.		
				1.15									3.5*	18*	3.3	FRI.		
				1.30											3.1	FRI.		
				1.45									3.1*	19*	3.0	FRI.		
CBS LATE MOVIE II				12.30	3,660	4.8	2,820	3.7	26	3.8	M-TH	4,270	5.6	3,280	4.3	28	5.3	M-TH
				12.45						4.5	MWTH					5.1	M & W	
				1.00						4.1	M-TH					5.1	M-TH	
				1.15				3.9*	28*	3.5	M-TH			4.9*	32*	4.4	M-TH	
				1.30						2.8	TUE.					3.7	TU&TH	
				1.45				2.6*	24*	2.5	TUE.			3.4*	26*	3.0	TU&TH	
				2.00						2.4	TUE.							
NBC NBC NEWS UPDATE-M-F				8.45	11,830	15.5	11,830	15.5	24	17.5	M-F	11,750	15.4	11,750	15.4	24	13.7	M-F
				9.15						7.4	FRI.					22.2	WED.	
NBC DECISION '80-NEW YORK(S)				11.30	6,640	8.7	4,730	6.2	20	6.6	TUE.							
				11.45				6.4*	20*	6.2	TUE.							
				12.00						5.4	TUE.							
NBC DECISION '80-WISCONSIN(S)				11.30								7,100	9.3	5,260	6.9	23	7.3	TUE.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

WEEK 1										WEEK 2									
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY % HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY % HR	TELE- CAST DAYS		
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %				
DAY MONDAY-FRIDAY-CONT'D																			
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	7,250	9.5	6,940	9.1	32	9.1	M-F	7,400	9.7	7,100	9.3	31	9.3	M-F		
ABC FYI-2.58-MON-FRI(SUS)		2.58- 2.59PM	2.45							M-F							M-F		
ABC FYI-3.58-MON-FRI(SUS)		3.58- 3.59PM	3.45							M-F							M-F		
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.30- 5.30PM	4.30								7,320	9.6	4,810	6.3	19	6.1	WED.		
			4.45											6.0*	18*	6.0	WED.		
			5.00													6.3	WED.		
			5.15												6.5*	18*	6.8	WED.	
CBS SUNRISE SEMESTER(SUS)		6.30- 7.00AM	6.30							M-F							M-F		
CBS SUNRISE SEMESTER-MWF(SUS)		6.30- 7.00AM	6.30							M-F							M-F		
CBS MAGAZINE(S)	2	10.00-10.54AM	10.00								4,810	6.3	3,130	4.1	18	4.5	THU.		
			10.15											4.3*	19*	4.0	THU.		
			10.30													4.0	THU.		
			10.45												3.9*	17*	3.7	THU.	
CBS CBS LATE MORNING NEWS		10.54-11.00AM	10.45	3,050	4.0	2,590	3.4	16	3.4	M-F	3,820	5.0	3,130	4.1	18	4.1	M-F		
CBS CARTER AND THE ECONOMY(SUS)	1	4.00- 4.30PM	4.00							WED.									
CBS HERITAGE CLASSIC-MON(S)	2	4.30- 5.30PM	4.30								4,270	5.6	2,370	3.1	8	2.7	MON.		
			4.45											2.6*	7*	2.5	MON.		
			5.00													3.5	MON.		
			5.15												3.6*	9*	3.6	MON.	
NBC NBC NEWS UPDATE-10.58AM(SUS)		10.58-10.59AM	10.45							M-F							M-F		
NBC NBC NEWS UPDATE-11.58AM(SUS)		11.58-11.59AM	11.45							M-F							M-F		
NBC NBC NEWS UPDATE-12.58PM(SUS)		12.58-12.59PM	12.45							M-F							M-F		
NBC SPECIAL TREAT(S)	2	4.00- 5.00PM	4.00								7,100	9.3	4,430	5.8	17	5.6	TUE.		
			4.15											5.4*	17*	5.3	TUE.		
			4.30													5.9	TUE.		
			4.45												6.2*	17*	6.4	TUE.	
NBC CARTER:OPPOSING VIEWS(SUS)	1	4.30- 5.00PM	4.30							FRI.									
DAY SATURDAY																			
ABC SCHOOLHOUSE ROCK-8.56AM		8.56- 8.59AM	8.45	4,580	6.0	4,270	5.6	27	5.6		4,270	5.6	4,040	5.3	27	5.3			
ABC SCHOOLHOUSE ROCK-10.26AM		10.26-10.29AM	10.15	4,120	5.4	3,890	5.1	20	5.1		4,200	5.5	3,970	5.2	23	5.2			
ABC SCHOOLHOUSE ROCK-11.26AM		11.26-11.29AM	11.15	4,650	6.1	4,430	5.8	22	5.8		4,730	6.2	4,580	6.0	28	6.0			
ABC DEAR ALEX & ANNIE-11.56AM		11.56-11.59AM	11.45	3,660	4.8	3,360	4.4	17	4.4		3,740	4.9	3,510	4.6	20	4.6			
CBS SUNRISE SEMESTER-SAT(SUS)		6.30- 7.00AM	6.30																
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	3,660	4.8	3,430	4.5	25	4.5		3,510	4.6	3,430	4.5	27	4.5			
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	5,880	7.7	5,420	7.1	33	7.1		5,190	6.8	4,810	6.3	32	6.3			
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	7,550	9.9	7,250	9.5	41	9.5		6,030	7.9	5,880	7.7	35	7.7			
CBS IN THE NEWS- 9.59AM		9.59-10.02AM	9.45	9,000	11.8	8,620	11.3	45	11.4		7,400	9.7	7,020	9.2	39	8.9			
			10.00						11.2							9.3			
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	6,260	8.2	6,180	8.1	31	8.1		5,340	7.0	5,110	6.7	28	6.7			
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	6,410	8.4	6,030	7.9	31	7.9		4,730	6.2	4,580	6.0	28	6.0			
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	5,490	7.2	5,190	6.8	27	6.8		4,880	6.4	4,350	5.7	25	5.7			
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	4,880	6.4	4,650	6.1	23	6.1		3,660	4.8	3,590	4.7	21	4.7			

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1								WEEK 2							
DAY	WK	TIME	QUARTER	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY ¼ HR	TELE-CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY ¼ HR	TELE-CAST DAYS		
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %						
DAY SATURDAY-CONT'D																			
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	5,650	7.4	5,490	7.2	26	7.2		4,430	5.8	4,200	5.5	24	5.5			
CBS IN THE NEWS- 1.26PM		1.26- 1.29PM	1.15	5,340	7.0	5,040	6.6	24	6.6		4,500	5.9	4,270	5.6	23	5.6			
NBC ASK NBC NEWS-8:58AM		8.58- 9.00AM	8.45	3,820	5.0	3,590	4.7	22	4.7		4,040	5.3	3,820	5.0	26	5.0			
NBC TIME OUT-9:45AM		9.45- 9.47AM	9.45	5,420	7.1	5,260	6.9	28	6.9		4,880	6.4	4,650	6.1	27	6.1			
NBC ASK NBC NEWS-10:28AM		10.28-10.30AM	10.15	4,810	6.3	4,730	6.2	25	6.2		3,590	4.7	3,430	4.5	19	4.5			
NBC TIME OUT-10:58AM		10.58-11.00AM	10.45	5,950	7.8	5,880	7.7	29	7.7		4,350	5.7	4,270	5.6	24	5.6			
NBC ASK NBC NEWS-11:28AM		11.28-11.30AM	11.15	3,970	5.2	3,890	5.1	20	5.1		3,740	4.9	3,660	4.8	22	4.8			
NBC TIME OUT-11:58AM		11.58-12.00NN	11.45	4,270	5.6	4,120	5.4	21	5.4		4,500	5.9	4,200	5.5	24	5.5			
DAY SUNDAY																			
ABC DEAR ALEX & ANNIE-11.26AM		11.26-11.29AM	11.15	3,130	4.1	2,820	3.7	15	3.7		2,590	3.4	2,440	3.2	17	3.2			
ABC SCHOOLHOUSE ROCK-11.55AM		11.55-11.59AM	11.45	2,670	3.5	2,290	3.0	13	3.0		1,910	2.5	1,750	2.3	13	2.3			
CBS IN THE NEWS- 8.26AM-SUN.		8.26- 8.29AM	8.15	920	1.2	760	1.0	9	1.0		530	.7	530	.7	7	.7			
CBS IN THE NEWS- 8.56AM-SUN.	2	8.56- 8.59AM	8.45								760	1.0	760	1.0	8	1.0			
CBS NBA BASKETBALL GAME	1	1.00- 3.07PM	→GRID 3.00	10,680	14.0	4,650	6.1	20	6.7										
CBS NBA PLAYOFF GAME-SUN	2	1.00- 3.37PM	→GRID 3.30								11,220	14.7	5,420	7.1	31	7.5			

NBC NBC FILL(SUS)

1 4.18- 4.30PM 4.15

NBC DINAH SHORE GOLF-SUN.(S)

2 4.30- 6.34PM →GRID
6.30

7,100 9.3 3,590 4.7 15

5.9